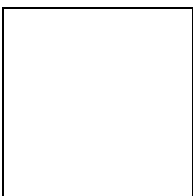


Plant Materials Web Site

<http://www.plant-materials.nrcs.usda.gov>

Web Log Analysis Monthly Report March 2003

Report Range: 03/01/2003 00:00:00 - 03/31/2003 23:49:55



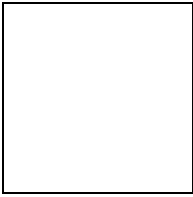
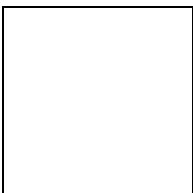
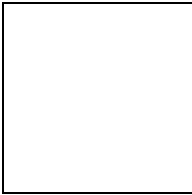


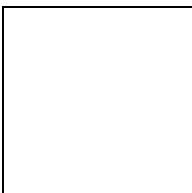
Table of Contents

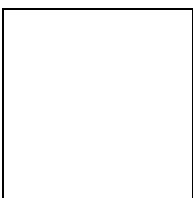
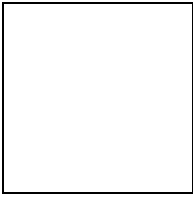
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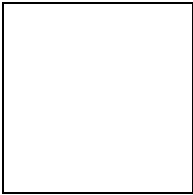




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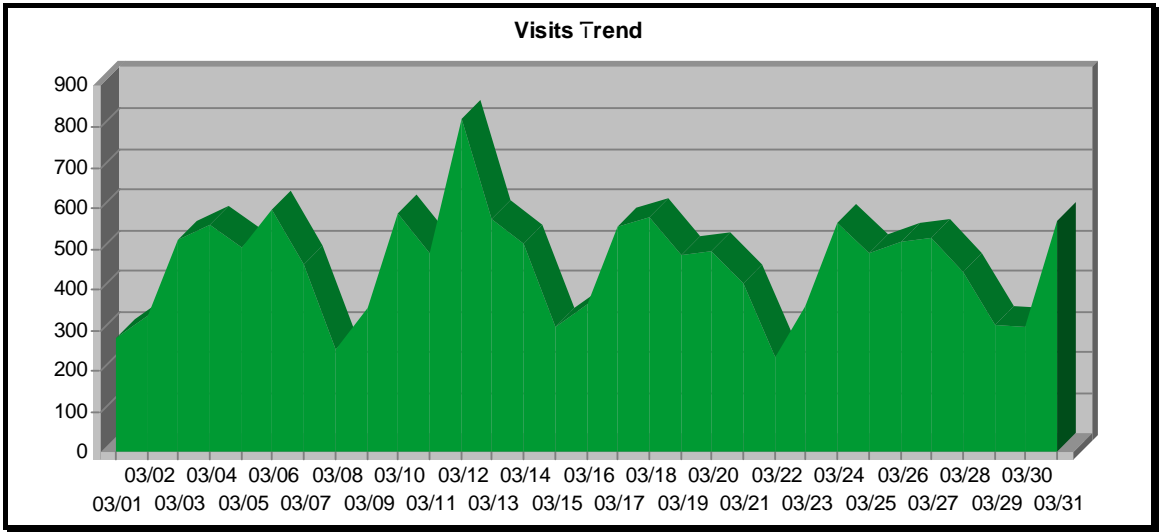




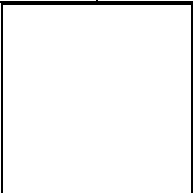


Overview Dashboard

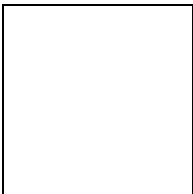
This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

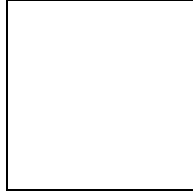
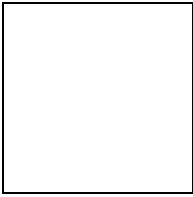


Visit Summary	
Visits	14,370
Average per Day	463
Average Visit Length	00:07:38
Median Visit Time	00:00:55
International Visits	4.04%
Visits of Unknown Origin	18.62%
Visits from Your Country: United States (US)	77.35%

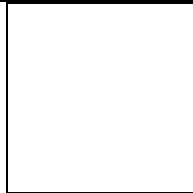


Visitor Summary	
Unique Visitors	8,272
Visitors Who Visited Once	6,911
Visitors Who Visited More Than Once	1,361

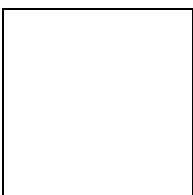


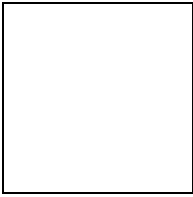


Page View Summary	
Page Views	37,734
Average per Day	1,217
Dynamic Pages and Forms Views	177
Document Views	37,557



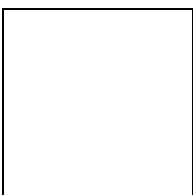
Hit Summary	
Successful Hits for Entire Site	152,597
Average Hits per Day	4,922
Home Page Hits	456

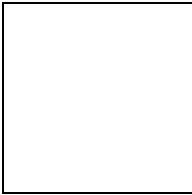




Referrers Dashboard

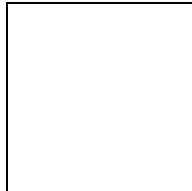
The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.





Activity by Referring Site

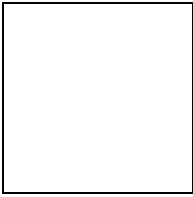
This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



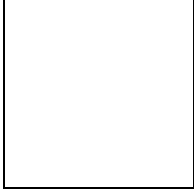
Activity by Referring Site			
	Site	Visits	%
1.	No Referrer	5,365	37.33%
2.	http://www.google.com/	1,949	13.56%
3.	http://plant-materials.nrcs.usda.gov/	1,927	13.41%
4.	http://plants.usda.gov/	984	6.85%
5.	http://search.yahoo.com/	871	6.06%
6.	http://search.msn.com/	579	4.03%
7.	http://www.nrcs.usda.gov/	326	2.27%
8.	http://www.firstgov.gov/	182	1.27%
9.	http://www.plant-materials.nrcs.usda.gov/	174	1.21%
10.	http://aolsearch.aol.com/	170	1.18%
11.	http://images.google.com/	164	1.14%
12.	http://www.google.ca/	148	1.03%
13.	[unknown+origin]	81	0.56%
14.	http://search.netscape.com/	61	0.42%
15.	http://www.wi.nrcs.usda.gov/	42	0.29%
16.	http://search.sc.egov.usda.gov/	39	0.27%
17.	http://search.dogpile.com/	38	0.26%
18.	http://www.mo.nrcs.usda.gov/	32	0.22%
19.	http://www.nj.nrcs.usda.gov/	29	0.20%
20.	http://www.mt.nrcs.usda.gov/	28	0.19%
	Subtotal	13,189	91.78%
	Other	1,181	8.22%
	Total	14,370	100.00%

Activity by Referring Site - Help Card





Activity by Referring Site - Help Card

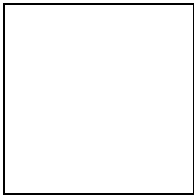


Referring Sites - A Web site which refers a visitor to your site by linking to it.

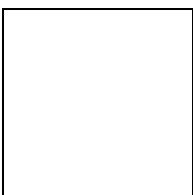
Site - Specific referring site being analyzed.

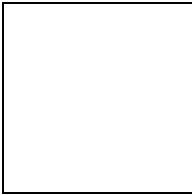
Visits - Number of times the specified site referred visitors to your site.

% - Percentage of referrals that came from the specified site.



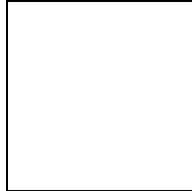
You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.





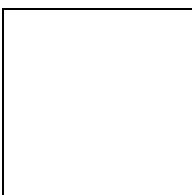
Activity by Referring Domain

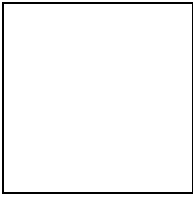
This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



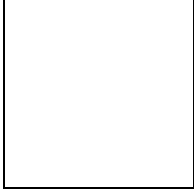
Activity by Referring Domain			
	Domain	Visits	%
1.	No Referrer	5,365	37.33%
2.	usda.gov	3,938	27.40%
3.	google.com	2,125	14.79%
4.	yahoo.com	905	6.30%
5.	msn.com	598	4.16%
6.	aol.com	196	1.36%
7.	firstgov.gov	183	1.27%
8.	google.ca	154	1.07%
9.	[unknown+origin]	81	0.56%
10.	netscape.com	61	0.42%
11.	dogpile.com	38	0.26%
12.	aznps.org	29	0.20%
13.	uidaho.edu	26	0.18%
14.	cnga.org	25	0.17%
15.	earthlink.net	23	0.16%
16.	mysearch.com	22	0.15%
17.	grownative.org	21	0.15%
18.	cometsystems.com	20	0.14%
19.	ask.com	20	0.14%
20.	au	20	0.14%
	Subtotal	13,850	96.38%
	Other	520	3.62%
	Total	14,370	100.00%

Activity by Referring Domain - Help Card





Activity by Referring Domain - Help Card

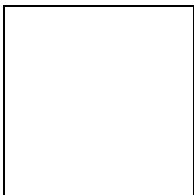


Referring Domain - A Web site which refers a visitor to your site by linking to it.

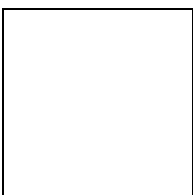
Domain - Specific referring domain being analyzed.

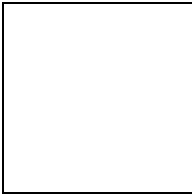
Visits - Number of times the specified domain referred visitors to your site.

% - Percentage of referrals that came from the specified domain.



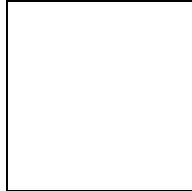
You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.





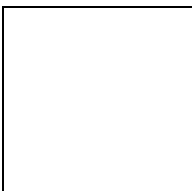
Activity by Referring URL

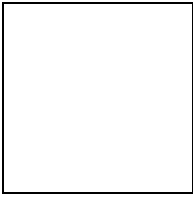
This report provides the full URLs of the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



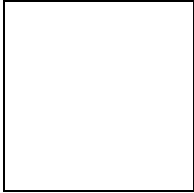
Activity by Referring URL			
	URL	Visits	%
1.	No Referrer	5,365	37.33%
2.	http://plants.usda.gov/home_page.html	805	5.60%
3.	http://plant-materials.nrcs.usda.gov/welcome.html	374	2.60%
4.	http://plant-materials.nrcs.usda.gov/	247	1.72%
5.	http://plant-materials.nrcs.usda.gov/left_side.html	193	1.34%
6.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	169	1.18%
7.	http://plant-materials.nrcs.usda.gov/header.html	169	1.18%
8.	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	156	1.09%
9.	http://www.nrcs.usda.gov/programs/plantmaterials/	142	0.99%
10.	http://www.nrcs.usda.gov/technical/plants.html	136	0.95%
11.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	125	0.87%
12.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	102	0.71%
13.	[unknown+origin]	81	0.56%
14.	http://plants.usda.gov/about_factsheets.html	75	0.52%
15.	http://Plant-Materials.nrcs.usda.gov/eNews/	42	0.29%
16.	http://search.msn.com/results.aspx?ps=ba%3d(0.15)0(.)0.....%26co%3d(38	0.26%
17.	http://www.plant-materials.nrcs.usda.gov/welcome.html	36	0.25%
18.	http://plants.usda.gov/tools_body.html	31	0.22%
19.	http://www.mo.nrcs.usda.gov/rpt_maps.html	31	0.22%
20.	http://www.google.com/search?sourceid=navclient&ie=UTF-8&oe=UTF-	29	0.20%
	Subtotal	8,346	58.08%
	Other	6,024	41.92%
	Total	14,370	100.00%

Activity by Referring URL - Help Card





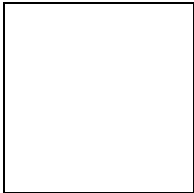
Activity by Referring URL - Help Card



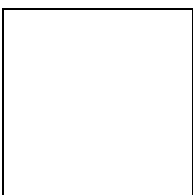
URL - The full URL (Uniform Resource Locator) for the specific referring site being analyzed.

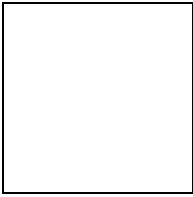
Visits - Number of visitors referred from the specified URL.

% - Percentage of referred visitors who came from the specified site.



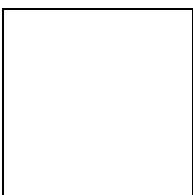
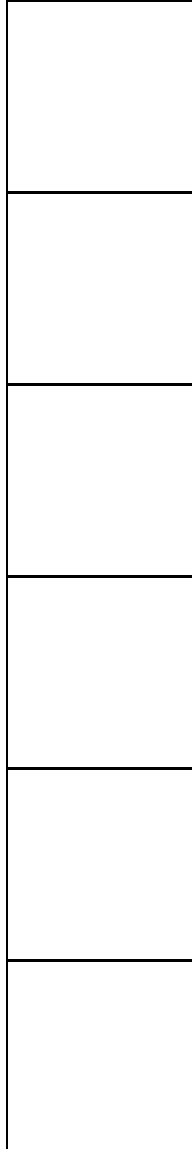
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

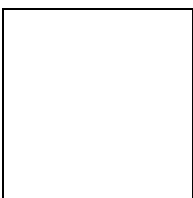
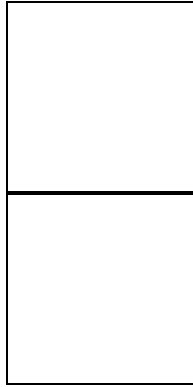
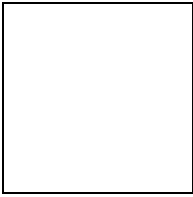


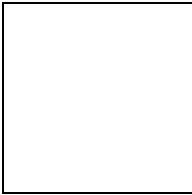


Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.





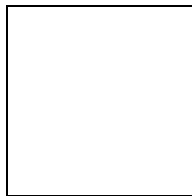


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

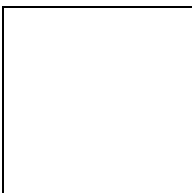
The second table identifies the most popular search phrases for each search engine.

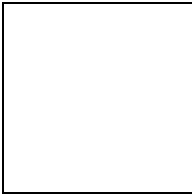
The third table identifies the most popular keywords for each search engine.



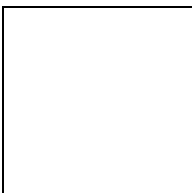
Activity by Search Engine			
	Engines	Referrals	%
1.	google	2,693	56.14%
2.	yahoo	995	20.74%
3.	microsoft network	772	16.09%
4.	aol netfind	198	4.13%
5.	dogpile	47	0.98%
6.	iwon	19	0.40%
7.	overture	18	0.38%
8.	lycos	14	0.29%
9.	altavista	10	0.21%
10.	ask jeeves	8	0.17%
11.	infospace	5	0.10%
12.	mamma	3	0.06%
13.	excite	3	0.06%
14.	about.com	3	0.06%
15.	look smart	3	0.06%
16.	ixquick	2	0.04%
17.	directhit	2	0.04%
18.	megaspider	1	0.02%
19.	kanoodle	1	0.02%
	Total	4,797	100.00%

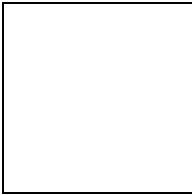
Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
1.google	site:plant-materials.nrcs.usda.gov salix willow erosion	1	0.02%



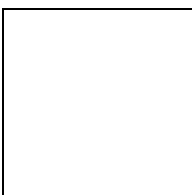


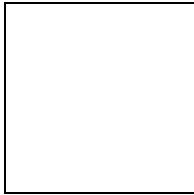
Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	cotoneaster lucida	16	0.33%
	nracs plant material centers	12	0.25%
	plant prices	11	0.23%
	plant materials	11	0.23%
	nanking cherry	11	0.23%
	bridger plant materials center	10	0.21%
	jeff hewson	8	0.17%
	shepherdia argentea	8	0.17%
	american hazelnut	8	0.17%
	russian wildrye seed costs	1	0.02%
	cornus drummondii	7	0.15%
	plant id	7	0.15%
	prunus tomentosa	7	0.15%
	shrub identification	7	0.15%
	cape may plant materials center	6	0.13%
	tubeling plant material	6	0.13%
	tucson plant materials center	6	0.13%
	mstatc	6	0.13%
	lonicera korolkowi	6	0.13%
2.yahoo	texas kidneywood	8	0.17%
	plant prices	8	0.17%
	deparment of agriculture	7	0.15%
	breeders block	5	0.10%
	shepherdia argentea	5	0.10%
	shrub lespedeza	5	0.10%
	spartina pectinata meiosis	1	0.02%
	prairie plant: blazing star	4	0.08%
	kika de la garza	4	0.08%
	herbaceous plant	4	0.08%
	virginia wild rye	4	0.08%
	corvallis plant materials center	4	0.08%
	buffaloberry shrub	4	0.08%
	big bluestem	3	0.06%
	cost of vegetative geogrids	3	0.06%
	chat plant	1	0.02%
	shrub fence	3	0.06%
	seaside goldenrod	3	0.06%
	plant and tree guide	3	0.06%
	vermaculture	3	0.06%
3.microsoft network	russian olive	12	0.25%





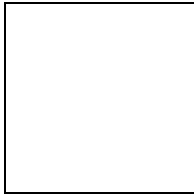
Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	shrub identification	11	0.23%
	plant flats	8	0.17%
	how to grow cotton	7	0.15%
	plant and tree guide	1	0.02%
	van pines nursery	5	0.10%
	planting columbine	5	0.10%
	plant prices	5	0.10%
	how to plant willows and cottonwoods	1	0.02%
	planting bearberry	2	0.04%
	plant materials center	4	0.08%
	curlew national grassland	4	0.08%
	camas plant	4	0.08%
	milkweed plant care	1	0.02%
	plant materials	4	0.08%
	plant material	4	0.08%
	meeker plant materials center	4	0.08%
	usda manhattan plant materials center	4	0.08%
	bridger plant materials center	4	0.08%
	steuwe and sons	3	0.06%
4.aol netfind	deparment of agriculture	4	0.08%
	xeroscape	3	0.06%
	bayberry shrub	2	0.04%
	scarrow dairy idaho	1	0.02%
	taney county missouri dog breeder	2	0.04%
	larson farm hamer, id	1	0.02%
	sedges,propagating,planting	1	0.02%
	soils in coffeerville, ms	1	0.02%
	planting grass in tucson arizona	2	0.04%
	lockeford newspaper	2	0.04%
	scientific name sea isle paspalum	1	0.02%
	common threesquare	1	0.02%
	plant rush	1	0.02%
	sedge fact sheet	1	0.02%
	barrow pits	1	0.02%
	annual flower identification	1	0.02%
	poa canbyi	1	0.02%
	rose lake research center	1	0.02%





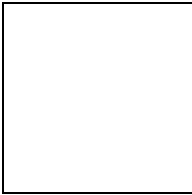
Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	wholeslae plants	1	0.02%
	favorable and unfavorable growing conditions of plants	1	0.02%
5.dogpile	plant materials center	1	0.02%
	riparian nursery plants crp	3	0.06%
	riparian nursery plants crp oregon	2	0.04%
	lonicera korolkowi	1	0.02%
	results of asexual propagation	1	0.02%
	m2b seed cleaning	1	0.02%
	bermudagrass ozark	2	0.04%
	wetland planting methods	1	0.02%
	erosion ground cover hill	1	0.02%
	calliopsis tinctoria	1	0.02%
	wetland plant grower	1	0.02%
	american hazelnut	1	0.02%
	hachita grass	1	0.02%
	inner mongolia dan plant	1	0.02%
	los lunas pmc	1	0.02%
	meads milkweed	1	0.02%
	common name for agropyron dasystachyum	1	0.02%
	grass, sacaton	1	0.02%
	indigenous species vs native	1	0.02%
	carbon sequestration in the northern great plains compared with native grasses	1	0.02%
6.iwon	colorado crested hairgrass	2	0.04%
	plant plugs versus seeds	2	0.04%
	myoporium	1	0.02%
	planting purple coneflower seeds	1	0.02%
	www.plant-materials.nrcs.usda.gov	1	0.02%
	usda form ecs-001	1	0.02%
	malus hybrid magenta	1	0.02%
	deparment of agriculture	1	0.02%
	plants rattlesnake	1	0.02%
	tree and shrub guide	1	0.02%
	barkoel crested hairgrass	1	0.02%
	pinus eldarica	1	0.02%
	nj tree nursery	1	0.02%
	florida grass seed	1	0.02%





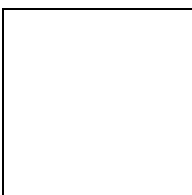
Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	picture of plant parts	1	0.02%
	lespedeza growing conditions	1	0.02%
	smooth bromegrass orchard fawn tall fescue wheatgrass	1	0.02%
7.overture	aberdeen plant materials center	1	0.02%
	nracs pmc	1	0.02%
	find out how water rises on plant stems	1	0.02%
	idamg	1	0.02%
	nracs plant releases	1	0.02%
	dwarf willow tree	1	0.02%
	usda technical release notes	1	0.02%
	white camas bulbs	1	0.02%
	salix flame	1	0.02%
	plant id	1	0.02%
	usda plant releases	1	0.02%
8.lycos	thalia dealbata seeds	2	0.04%
	lonicera korolkowii prices	1	0.02%
	plant materials for wildland restoration	1	0.02%
	bluestem in east texas	1	0.02%
	79 sandia	1	0.02%
	theresa kunch	1	0.02%
	asexual plant propagation by soft and hardwood cuttings	1	0.02%
	restoration plant materials	1	0.02%
	dwarf cattails	1	0.02%
	chipped tires	1	0.02%
	usda pmc	2	0.04%
	usda plant materials center	1	0.02%
	form ecs-001	1	0.02%
9.altavista	bridger plant materials center	2	0.04%
	shrub identification	1	0.02%
	stratify or defender or quiral or speakerphone or dominated	1	0.02%
	desert landscape plant materials	1	0.02%
	elianthus	1	0.02%
	grass plant id	1	0.02%
	plant materials for riparian restoration	1	0.02%
	seed company salisbury maryland	1	0.02%

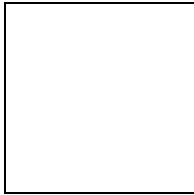




Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
10.ask jeeves	silverfalls seed	1	0.02%
	wholesale plant licensing in california	2	0.04%
	wholesale plant nurseries in forest hills louisiana	1	0.02%
	wholesale nurseries in kansas	1	0.02%
	need to find wholesale plant nurseries in north carolina	1	0.02%
	frank hanchar	1	0.02%
11.infospace	references on science projects/plants	1	0.02%
	peltandra virginica spacing	1	0.02%
	pruning leland cypress	1	0.02%
	manhattan town center mall	1	0.02%
12.mamma	amy tortalani	1	0.02%
	plant nurseries in maryland	1	0.02%
	new england wetland plant nursery amherst	1	0.02%
	riparian plants	1	0.02%
13.excite	absorb puccinellia salt	1	0.02%
	ps32 new york	1	0.02%
	nacl atriplex prostrata @	1	0.02%
14.about.com	repeated rooting of cuttings	1	0.02%
	russian olive hedge	1	0.02%
	klein grass	1	0.02%
15.look smart	jamie whitten	1	0.02%
	big flats wisconsin	1	0.02%
16.ixquick	riparian plant identification	1	0.02%
	dunegrass seed supplier	1	0.02%
17.directhit	material strength plant	1	0.02%
18.megaspider	plant materials center alaska	1	0.02%
19.kanoodle	fl retention pond bank stabilization planting	1	0.02%

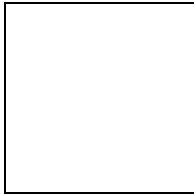
Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
1.google	plant	385	8.03%
	seed	195	4.07%
	of	153	3.19%
	planting	128	2.67%
	materials	120	2.50%
	tree	111	2.31%





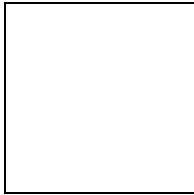
Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	grass	101	2.11%
	shrub	91	1.90%
	in	90	1.88%
	center	77	1.61%
	plants	76	1.58%
	for	72	1.50%
	wetland	65	1.36%
	native	61	1.27%
	nracs	60	1.25%
	the	59	1.23%
	guide	57	1.19%
	picture	51	1.06%
	willow	51	1.06%
	identification	41	0.85%
2.yahoo	plant	112	2.33%
	planting	66	1.38%
	of	56	1.17%
	seed	54	1.13%
	in	45	0.94%
	shrub	39	0.81%
	tree	35	0.73%
	grass	30	0.63%
	plants	29	0.60%
	for	28	0.58%
	materials	26	0.54%
	guide	24	0.50%
	texas	22	0.46%
	center	21	0.44%
	hazelnut	19	0.40%
3.microsoft network	wetland	19	0.40%
	the	19	0.40%
	identification	19	0.40%
	native	18	0.38%
	seeds	18	0.38%
	plant	180	3.75%
	materials	67	1.40%
	center	58	1.21%
	shrub	35	0.73%
	seed	34	0.71%
	planting	30	0.63%





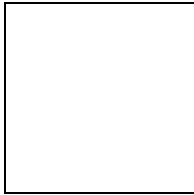
Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	in	29	0.60%
	of	29	0.60%
	tree	29	0.60%
	to	23	0.48%
	texas	22	0.46%
	russian	21	0.44%
	grass	21	0.44%
	willow	19	0.40%
	olive	19	0.40%
	wetland	18	0.38%
	for	18	0.38%
	nursery	18	0.38%
	identification	18	0.38%
	guide	17	0.35%
4.aol netfind	plant	25	0.52%
	grass	16	0.33%
	in	15	0.31%
	of	13	0.27%
	planting	12	0.25%
	seed	11	0.23%
	for	10	0.21%
	florida	8	0.17%
	plants	8	0.17%
	agriculture	6	0.13%
	tree	5	0.10%
	willow	5	0.10%
	research	5	0.10%
	deparment	4	0.08%
	shrub	4	0.08%
	lake	4	0.08%
	xeroscape	4	0.08%
	natural	4	0.08%
	louisiana	4	0.08%
	zones	4	0.08%
5.dogpile	plant	10	0.21%
	plants	6	0.13%
	crp	6	0.13%
	nursery	5	0.10%
	riparian	5	0.10%
	materials	5	0.10%





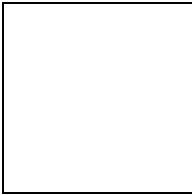
Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	center	5	0.10%
	wetland	4	0.08%
	planting	3	0.06%
	sambucus	3	0.06%
	montana	2	0.04%
	olive	2	0.04%
	of	2	0.04%
	propagation	2	0.04%
	results	2	0.04%
	russian	2	0.04%
	asexual	2	0.04%
	native	2	0.04%
	seed	2	0.04%
	oregon	2	0.04%
6.iwon	seeds	3	0.06%
	plant	3	0.06%
	versus	2	0.04%
	tree	2	0.04%
	colorado	1	0.02%
	of	2	0.04%
	hairgrass	2	0.04%
	crested	2	0.04%
	plugs	2	0.04%
	eldarica	1	0.02%
	purple	1	0.02%
	guide	1	0.02%
	nursery	1	0.02%
	malus	1	0.02%
	form	1	0.02%
	orchard	1	0.02%
	usda	1	0.02%
	coneflower	1	0.02%
	pinus	1	0.02%
	plants	1	0.02%
7.overture	plant	9	0.19%
	materials	5	0.10%
	nracs	5	0.10%
	center	5	0.10%
	aberdeen	5	0.10%
	pmc	4	0.08%



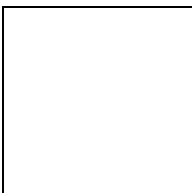


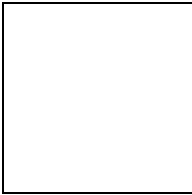
Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	releases	2	0.04%
	usda	2	0.04%
	bulbs	1	0.02%
	technical	1	0.02%
	release	1	0.02%
	flame	1	0.02%
	idamng	1	0.02%
	id	1	0.02%
	white	1	0.02%
	dwarf	1	0.02%
	salix	1	0.02%
	out	1	0.02%
	willow	1	0.02%
	rises	1	0.02%
8.lycos	plant	4	0.08%
	materials	3	0.06%
	seeds	2	0.04%
	usda	2	0.04%
	dealbata	2	0.04%
	thalia	2	0.04%
	restoration	2	0.04%
	center	1	0.02%
	east	1	0.02%
	texas	1	0.02%
	lonicera	1	0.02%
	theresa	1	0.02%
	sandia	1	0.02%
	hardwood	1	0.02%
	wildland	1	0.02%
	soft	1	0.02%
	kunch	1	0.02%
	ecs-001	1	0.02%
	propagation	1	0.02%
	korolkowii	1	0.02%
9.altavista	plant	5	0.10%
	materials	4	0.08%
	center	2	0.04%
	seed	2	0.04%
	bridger	1	0.02%
	shrub	1	0.02%



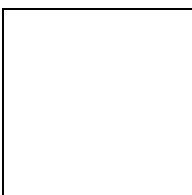


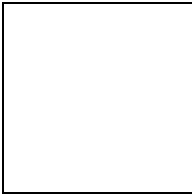
Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	stratify	1	0.02%
	for	1	0.02%
	restoration	1	0.02%
	riparian	1	0.02%
	dominated	1	0.02%
	defender	1	0.02%
	company	1	0.02%
	speakerphone	1	0.02%
	identification	1	0.02%
	quirinal	1	0.02%
	elianthus	1	0.02%
	grass	1	0.02%
	salisbury	1	0.02%
	id	1	0.02%
10.ask jeeves	in	6	0.13%
	wholesale	6	0.13%
	plant	5	0.10%
	nurseries	4	0.08%
	california	2	0.04%
	hills	2	0.04%
	licensing	2	0.04%
	louisiana	2	0.04%
	forest	2	0.04%
	science	1	0.02%
	north	1	0.02%
	frank	1	0.02%
	hanchar	1	0.02%
	need	1	0.02%
	on	1	0.02%
	to	1	0.02%
	carolina	1	0.02%
	find	1	0.02%
	projects/plants	1	0.02%
	kansas	1	0.02%
11.infospace	spacing	2	0.04%
	virginica	2	0.04%
	peltandra	2	0.04%
	center	1	0.02%
	tortalani	1	0.02%
	cypress	1	0.02%



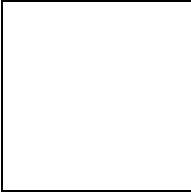


Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	town	1	0.02%
	pruning	1	0.02%
	manhattan	1	0.02%
	leland	1	0.02%
	mall	1	0.02%
	amy	1	0.02%
12.mamma	plant	2	0.04%
	england	1	0.02%
	wetland	1	0.02%
	plants	1	0.02%
	nursery	1	0.02%
	nurseries	1	0.02%
	in	1	0.02%
	maryland	1	0.02%
	amherst	1	0.02%
	new	1	0.02%
	riparian	1	0.02%
13.excite	new	1	0.02%
	prostrata @	1	0.02%
	atriplex	1	0.02%
	puccinellia	1	0.02%
	ps32	1	0.02%
	salt	1	0.02%
	absorb	1	0.02%
	york	1	0.02%
	nacl	1	0.02%
14.about.com	cuttings	1	0.02%
	olive	1	0.02%
	russian	1	0.02%
	rooting	1	0.02%
	hedge	1	0.02%
	grass	1	0.02%
	of	1	0.02%
	repeated	1	0.02%
	klein	1	0.02%
15.look smart	jamie	2	0.04%
	whitten	2	0.04%
	wisconsin	1	0.02%
	flats	1	0.02%
	big	1	0.02%

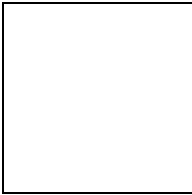




Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
16.ixquick	riparian	1	0.02%
	seed	1	0.02%
	plant	1	0.02%
	identification	1	0.02%
	supplier	1	0.02%
	dunegrass	1	0.02%
	plant	2	0.04%
17.directhit	strength	2	0.04%
	material	2	0.04%
	alaska	1	0.02%
18.megaspider	materials	1	0.02%
	center	1	0.02%
	plant	1	0.02%
	planting	1	0.02%
19.kanoodle	stabilization	1	0.02%
	bank	1	0.02%
	pond	1	0.02%
	retention	1	0.02%
	fl	1	0.02%

Activity by Search Engine - Help Card

Top Search Engines Table
Engines - Specific search engine being analyzed.
Referrers - Number of visitors referred to your site from the specified search engine.
% - Percentage of visitors referred from search engines who were referred by the search engine specified.
Top Search Engines with Search Phrases Detail Table





Activity by Search Engine - Help Card

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases - The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

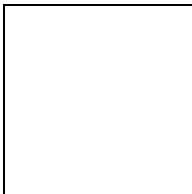
Top Search Engines with Keywords Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

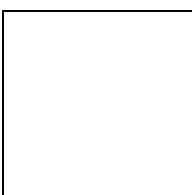
Keywords - The search keywords being analyzed in conjunction with the search engine in the adjacent column.

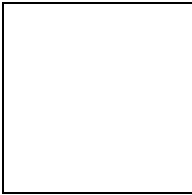
Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.



This information can give you an idea how your meta tags are performing with each search engine.

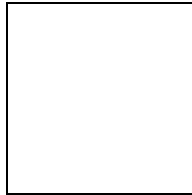




Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

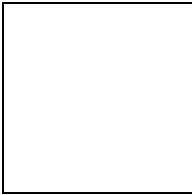
The second table identifies, for each phrase, which search engines led visitors to the site.



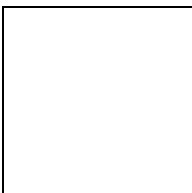
Activity by Search Phrase			
	Phrases	Referrals	%
1.	plant prices	25	0.52%
2.	shrub identification	22	0.46%
3.	deparment of agriculture	20	0.42%
4.	site:plant-materials.nrcs.usda.gov salix willow erosion	1	0.02%
5.	cotoneaster lucida	17	0.35%
6.	bridger plant materials center	17	0.35%
7.	plant materials	15	0.31%
8.	shepherdia argentea	14	0.29%
9.	xeroscape	13	0.27%
10.	plant materials center	12	0.25%
11.	nrcs plant material centers	12	0.25%
12.	nanking cherry	12	0.25%
13.	russian olive	12	0.25%
14.	shrub lespedeza	12	0.25%
15.	american hazelnut	11	0.23%
16.	plant id	11	0.23%
17.	texas kidneywood	11	0.23%
18.	seaside goldenrod	11	0.23%
19.	shrub guide	10	0.21%
20.	tucson plant materials center	9	0.19%
	Subtotal	267	5.57%
	Total	4,792	100.00%

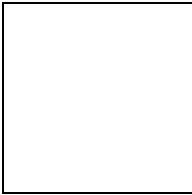
Activity by Search Phrase with Engines Detail			
Phrases	Engines	Referrals	%
1.plant prices	google	11	0.23%
	yahoo	8	0.17%



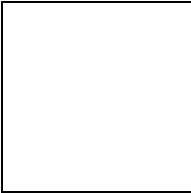


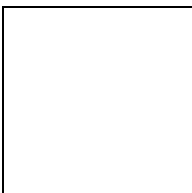
Activity by Search Phrase with Engines Detail			
Phrases	Engines	Referrals	%
	microsoft network	5	0.10%
	aol netfind	1	0.02%
2.shrub identification	microsoft network	11	0.23%
	google	7	0.15%
	yahoo	3	0.06%
	altavista	1	0.02%
3.deparment of agriculture	yahoo	7	0.15%
	google	5	0.10%
	aol netfind	4	0.08%
	microsoft network	2	0.04%
	iwon	1	0.02%
4.site:plant-materials.nrcs.usda.gov salix willow erosion	google	2	0.04%
5.cotoneaster lucida	google	16	0.33%
	yahoo	1	0.02%
6.bridger plant materials center	google	10	0.21%
	microsoft network	4	0.08%
	altavista	2	0.04%
	yahoo	1	0.02%
7.plant materials	google	11	0.23%
	microsoft network	4	0.08%
8.shepherdia argentea	google	8	0.17%
	yahoo	5	0.10%
	dogpile	1	0.02%
9.xeroscape	google	5	0.10%
	yahoo	3	0.06%
	aol netfind	3	0.06%
	microsoft network	2	0.04%
10.plant materials center	dogpile	1	0.02%
	microsoft network	4	0.08%
	yahoo	2	0.04%
	google	2	0.04%
11.nrcs plant material centers	google	12	0.25%
12.nanking cherry	google	11	0.23%
	yahoo	1	0.02%
13.russian olive	microsoft network	12	0.25%
14.shrub lespedeza	google	6	0.13%
	yahoo	5	0.10%
	microsoft network	1	0.02%
15.american hazelnut	google	8	0.17%

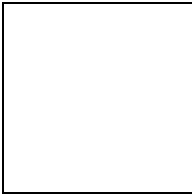




Activity by Search Phrase with Engines Detail			
Phrases	Engines	Referrals	%
	yahoo	2	0.04%
	dogpile	1	0.02%
16.plant id	google	7	0.15%
	yahoo	2	0.04%
	microsoft network	1	0.02%
	overture	1	0.02%
17.texas kidneywood	yahoo	8	0.17%
	google	2	0.04%
	microsoft network	1	0.02%
18.seaside goldenrod	google	6	0.13%
	yahoo	3	0.06%
	microsoft network	2	0.04%
19.shrub guide	google	5	0.10%
	yahoo	3	0.06%
	microsoft network	2	0.04%
20.tucson plant materials center	google	6	0.13%
	microsoft network	3	0.06%

Activity by Search Phrase - Help Card

Top Search Phrases Table
Phrases - The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.
Referrals - Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.
% - Percentage of referred visitors who used the specified search phrase.
Top Search Phrases with Engines Detail Table
Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent





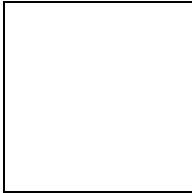
Activity by Search Phrase - Help Card

column.

Phrase - The search phrase being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

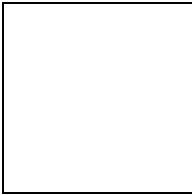
Referrals- Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.



How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

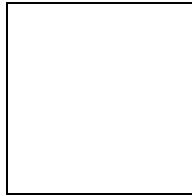




Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

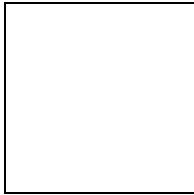
The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword			
	Keywords	Referrals	%
1.	plant	744	4.67%
2.	seed	300	1.88%
3.	of	256	1.61%
4.	planting	241	1.51%
5.	materials	231	1.45%
6.	in	189	1.19%
7.	tree	183	1.15%
8.	shrub	173	1.09%
9.	grass	172	1.08%
10.	center	172	1.08%
11.	plants	133	0.84%
12.	for	131	0.82%
13.	wetland	110	0.69%
14.	guide	100	0.63%
15.	native	99	0.62%
16.	the	90	0.57%
17.	nracs	85	0.53%
18.	willow	84	0.53%
19.	identification	82	0.51%
20.	to	80	0.50%
	Subtotal	3,655	22.95%
	Total	15,925	100.00%

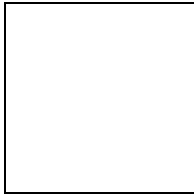
Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
1.plant	google	385	2.42%
	microsoft network	180	1.13%





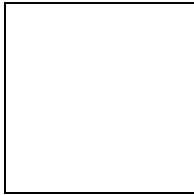
Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
	yahoo	112	0.70%
	aol netfind	25	0.16%
	dogpile	10	0.06%
	overture	9	0.06%
	ask jeeves	5	0.03%
	altavista	5	0.03%
	lycos	4	0.03%
	iwon	3	0.02%
	directhit	2	0.01%
	mamma	2	0.01%
	ixquick	1	0.01%
	megaspider	1	0.01%
2.seed	google	195	1.22%
	yahoo	54	0.34%
	microsoft network	34	0.21%
	aol netfind	11	0.07%
	dogpile	2	0.01%
	altavista	2	0.01%
	iwon	1	0.01%
	ixquick	1	0.01%
3.of	google	153	0.96%
	yahoo	56	0.35%
	microsoft network	29	0.18%
	aol netfind	13	0.08%
	dogpile	2	0.01%
	iwon	2	0.01%
	about.com	1	0.01%
4.planting	google	128	0.80%
	yahoo	66	0.41%
	microsoft network	30	0.19%
	aol netfind	12	0.08%
	dogpile	3	0.02%
	kanoodle	1	0.01%
	iwon	1	0.01%
5.materials	google	120	0.75%
	microsoft network	67	0.42%
	yahoo	26	0.16%
	overture	5	0.03%
	dogpile	5	0.03%
	altavista	4	0.03%



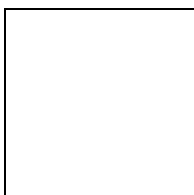


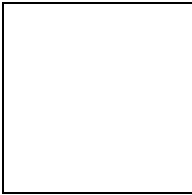
Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
6.in	lycos	3	0.02%
	megaspider	1	0.01%
	google	90	0.57%
	yahoo	45	0.28%
	microsoft network	29	0.18%
	aol netfind	15	0.09%
	ask jeeves	6	0.04%
	dogpile	2	0.01%
	mamma	1	0.01%
	lycos	1	0.01%
7.tree	google	111	0.70%
	yahoo	35	0.22%
	microsoft network	29	0.18%
	aol netfind	5	0.03%
	iwon	2	0.01%
	overture	1	0.01%
	google	91	0.57%
8.shrub	yahoo	39	0.24%
	microsoft network	35	0.22%
	aol netfind	4	0.03%
	dogpile	2	0.01%
	altavista	1	0.01%
	iwon	1	0.01%
	google	101	0.63%
	yahoo	30	0.19%
9.grass	microsoft network	21	0.13%
	aol netfind	16	0.10%
	altavista	1	0.01%
	about.com	1	0.01%
	iwon	1	0.01%
	dogpile	1	0.01%
	google	77	0.48%
	microsoft network	58	0.36%
	yahoo	21	0.13%
10.center	dogpile	5	0.03%
	overture	5	0.03%
	altavista	2	0.01%
	megaspider	1	0.01%
	infospace	1	0.01%
	aol netfind	1	0.01%
	google	77	0.48%
	microsoft network	58	0.36%
	yahoo	21	0.13%



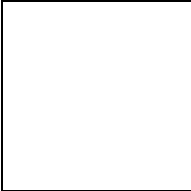


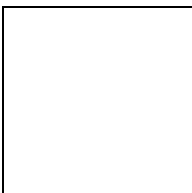
Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
11.plants	lycos	1	0.01%
	google	76	0.48%
	yahoo	29	0.18%
	microsoft network	12	0.08%
	aol netfind	8	0.05%
	dogpile	6	0.04%
	mamma	1	0.01%
	iwon	1	0.01%
12.for	google	72	0.45%
	yahoo	28	0.18%
	microsoft network	18	0.11%
	aol netfind	10	0.06%
	lycos	1	0.01%
	altavista	1	0.01%
	dogpile	1	0.01%
	google	65	0.41%
13.wetland	yahoo	19	0.12%
	microsoft network	18	0.11%
	dogpile	4	0.03%
	aol netfind	3	0.02%
	mamma	1	0.01%
	google	57	0.36%
	yahoo	24	0.15%
	microsoft network	17	0.11%
14.guide	iwon	1	0.01%
	aol netfind	1	0.01%
	google	61	0.38%
	yahoo	18	0.11%
	microsoft network	16	0.10%
	aol netfind	2	0.01%
	dogpile	2	0.01%
	google	59	0.37%
16.the	yahoo	19	0.12%
	microsoft network	11	0.07%
	dogpile	1	0.01%
	google	60	0.38%
	microsoft network	10	0.06%
	yahoo	8	0.05%
	overture	5	0.03%
	aol netfind	1	0.01%

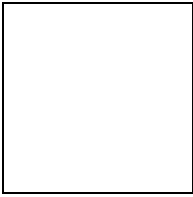




Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
	dogpile	1	0.01%
18.willow	google	51	0.32%
	microsoft network	19	0.12%
	yahoo	8	0.05%
	aol netfind	5	0.03%
	overture	1	0.01%
19.identification	google	41	0.26%
	yahoo	19	0.12%
	microsoft network	18	0.11%
	dogpile	1	0.01%
	ixquick	1	0.01%
	altavista	1	0.01%
	aol netfind	1	0.01%
20.to	google	38	0.24%
	microsoft network	23	0.14%
	yahoo	15	0.09%
	aol netfind	3	0.02%
	ask jeeves	1	0.01%

Activity by Search Keyword - Help Card
<div></div> <p>Top Search Keywords Table</p> <p>Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.</p> <p>Referrers - Number of visitors referred to your site with the specified keywords.</p> <p>% - Percentage of visitors referred from search engines who used the specified search engine and keyword.</p> <p>Top Search Keywords Table with Engines Detail Table</p>





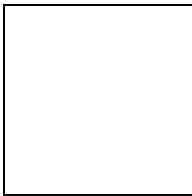
Activity by Search Keyword - Help Card

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

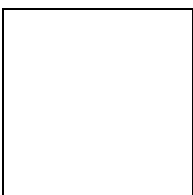
Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

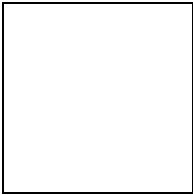
Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.



At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

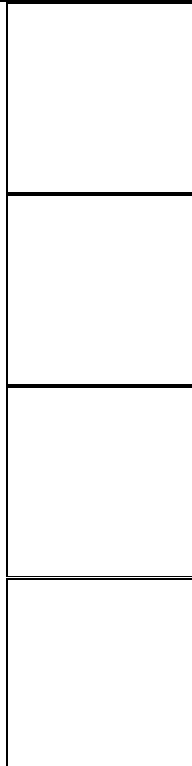




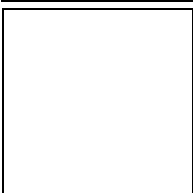
Visitors Dashboard

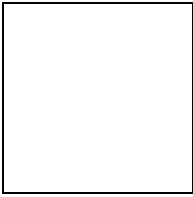
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Visit Summary	
Visits	14,370
Average per Day	463
Average Visit Length	00:07:38
Median Visit Time	00:00:55
International Visits	4.04%
Visits of Unknown Origin	18.62%
Visits from Your Country: United States (US)	77.35%

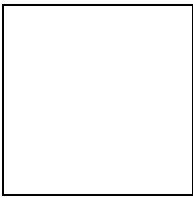


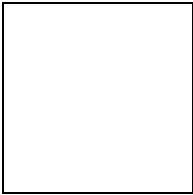
Visitor Summary	
Unique Visitors	8,272
Visitors Who Visited Once	6,911





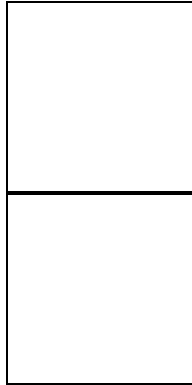
Visitor Summary		
Visitors Who Visited More Than Once		1,361



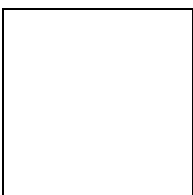


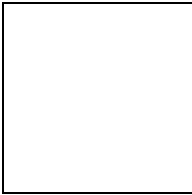
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

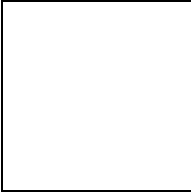


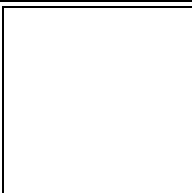
Top Visitors				
	Visitor	Visits	%	Hits
1.	crawler10.googlebot.com	157	1.09%	485
2.	crawler11.googlebot.com	151	1.05%	885
3.	crawler12.googlebot.com	145	1.01%	409
4.	idaberdeenD302.idaberdeen.fsc.usda.gov.252.149.199.in-addr.arpa	77	0.54%	1,247
5.	mdbeltsvild004.mdbeltsvil.fsc.usda.gov	60	0.42%	1,386
6.	crawl5.googlebot.com	58	0.40%	113
7.	crawl4.googlebot.com	58	0.40%	146
8.	131.107.65.225	57	0.40%	64
9.	an-zyborg-g02.looksmart.com	55	0.38%	233
10.	crawl7.googlebot.com	50	0.35%	94

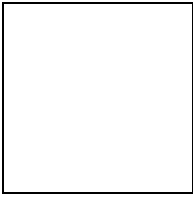




Top Visitors				
	Visitor	Visits	%	Hits
11.	crawl1.googlebot.com	49	0.34%	83
12.	mscoffeev2d249.mscoffeev2.fsc.usda.gov	45	0.31%	1,197
13.	crawl2.googlebot.com	44	0.31%	70
14.	crawl3.googlebot.com	43	0.30%	71
15.	64.241.243.65	40	0.28%	40
16.	199.129.37.usda.gov	37	0.26%	390
17.	crawl9.googlebot.com	34	0.24%	56
18.	drone8.sv.av.com	34	0.24%	102
19.	trek19.sv.av.com	33	0.23%	68
20.	cache-da03.proxy.aol.com	32	0.22%	54
	Subtotal	1,259	8.76%	7,193
	Other	13,110	91.24%	145,375
	Total	14,369	100.00%	152,568

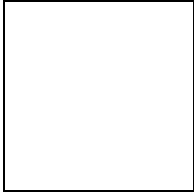
Top Visitors - Help Card
<div></div> <p>Hits - Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.</p> <p>Visitor - The IP address, domain name, or cookie of the visitor.</p> <p>Visits - Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.</p>





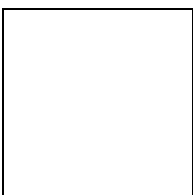
Top Visitors - Help Card

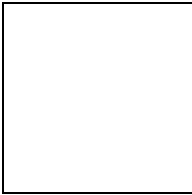
% - Percentage of total visits or hits made by the specified visitor.



Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

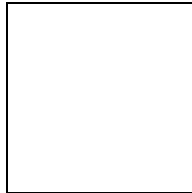
Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.



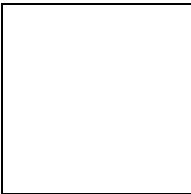


Visitors by Number of Visits

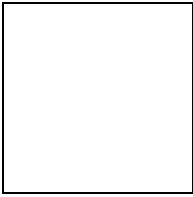
This report shows the distribution of visitors based on how many times each visitor visited your site.



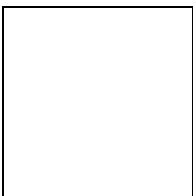
Visitors by Number of Visits		
Number of Visits	Unique Visitors	%
1 visit	6,911	83.55%
2 visits	661	7.99%
3 visits	199	2.41%
4 visits	124	1.50%
5 visits	68	0.82%
6 visits	49	0.59%
7 visits	38	0.46%
8 visits	26	0.31%
9 visits	28	0.34%
Subtotal	8,104	97.97%
Other	168	2.03%
Total	8,272	100.00%

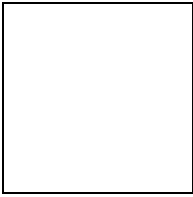
Visitors by Number of Visits - Help Card	
	
Number of Visits - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.	
Unique Visitors - Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.	





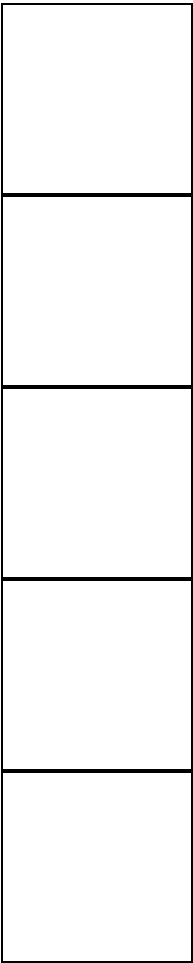
Visitors by Number of Visits - Help Card
<p>% - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.</p> <div data-bbox="248 514 438 703" data-label="Image"></div> <p>This information can indicate whether or not your site compels visitors to return. Updating Web site content is one way to draw return visitors.</p>



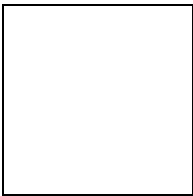


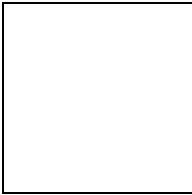
Visitors Trend

This report shows how many times visitors visited your Web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

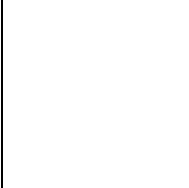


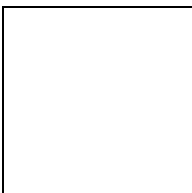
Visitors Trend

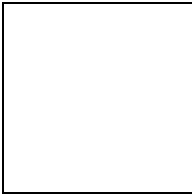




Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
03/01	279	236	0	00:01:05	303.45
03/02	338	278	0	00:02:22	801.83
03/03	521	442	0	00:01:53	989.05
03/04	558	480	0	00:01:45	983.52
03/05	506	456	0	00:01:36	815.53
03/06	594	523	0	00:02:00	1,193.27
03/07	460	392	0	00:02:14	1,032.98
03/08	254	229	0	00:00:29	125.23
03/09	354	296	0	00:02:35	917.47
03/10	586	483	0	00:02:57	1,733.37
03/11	490	399	0	00:02:19	1,138.60
03/12	821	634	0	00:03:10	2,603.60
03/13	576	433	0	00:02:16	1,314.73
03/14	513	403	0	00:01:19	679.47
03/15	313	219	0	00:04:40	1,461.13
03/16	366	313	0	00:01:23	507.00
03/17	553	503	0	00:02:01	1,117.75
03/18	576	484	0	00:01:47	1,029.12
03/19	487	433	0	00:01:41	820.35
03/20	493	430	0	00:02:48	1,388.37
03/21	416	359	0	00:02:05	868.77
03/22	237	215	0	00:01:59	473.50
03/23	360	299	0	00:01:07	406.62
03/24	565	520	0	00:01:48	1,020.53
03/25	488	445	0	00:01:34	771.43
03/26	516	453	0	00:01:39	855.48
03/27	527	463	0	00:02:31	1,334.32
03/28	446	355	0	00:02:49	1,257.15
03/29	312	275	0	00:01:53	588.12
03/30	311	261	0	00:02:10	675.03
03/31	568	474	0	00:02:31	1,430.82
Average	464	393	0	N/A	988.31
Total	14,384	12,185	0	N/A	30,637.58

Visitors Trend - Help Card






Visitors Trend - Help Card

Average - This row gives the average for each column. The Average row value for the Avg Visit Length column excludes zero-length visits, while the values in the column above include zero-length visits. At times the Average row value is noticeably larger than the Avg Visit Length values shown for the individual time intervals. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.

Avg Visit Length - The average amount of time visitors spent at your site within the given time interval. The average visit length for each time interval includes all visits. (The format is hh:mm:ss - hours:minutes:seconds.)

First Time Visitors - Number of visitors who had never visited your Web site before.

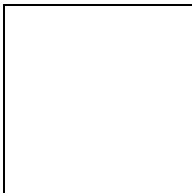
Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total - The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

Unique Visitors - Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visitor Minutes - Number of minutes your Web site was viewed, regardless of who was viewing it.

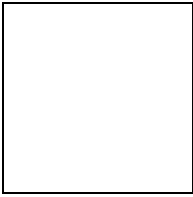
Visits - Number of visits to your Web site. Each visit by each visitor is counted, even if the visitor came to your Web site many times.



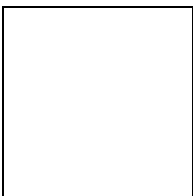
Use this page to determine which times your Web site is busiest.

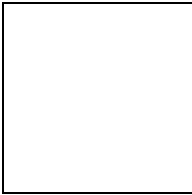
Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.





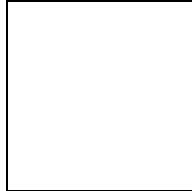
Visitors Trend - Help Card



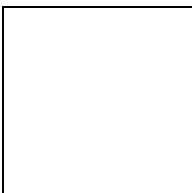


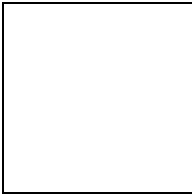
Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



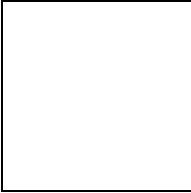
Visits Trend		
Time Interval	Visits	%
03/01	279	1.94%
03/02	338	2.35%
03/03	521	3.63%
03/04	557	3.88%
03/05	505	3.51%
03/06	594	4.13%
03/07	460	3.20%
03/08	254	1.77%
03/09	354	2.46%
03/10	586	4.08%
03/11	489	3.40%
03/12	820	5.71%
03/13	575	4.00%
03/14	512	3.56%
03/15	309	2.15%
03/16	366	2.55%
03/17	553	3.85%
03/18	576	4.01%
03/19	487	3.39%
03/20	493	3.43%
03/21	415	2.89%
03/22	236	1.64%
03/23	360	2.51%
03/24	565	3.93%
03/25	488	3.40%
03/26	516	3.59%
03/27	527	3.67%
03/28	443	3.08%
03/29	312	2.17%





Visits Trend		
Time Interval	Visits	%
03/30	310	2.16%
03/31	570	3.97%
Total	14,370	100.00%

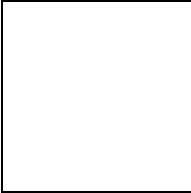
Visits Trend - Help Card



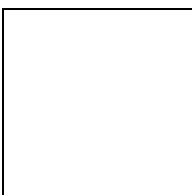
Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

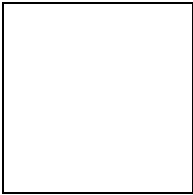
Visits - Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



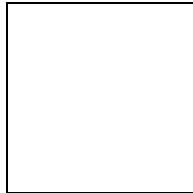
Periods of less activity can be considered good times for maintenance and content improvement.



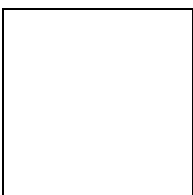
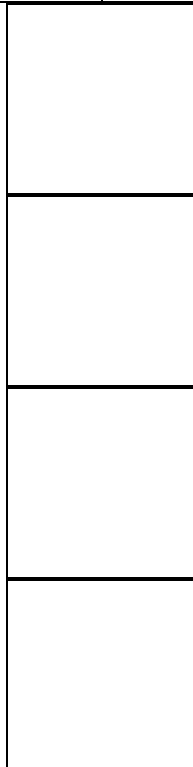


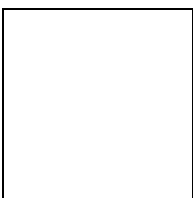
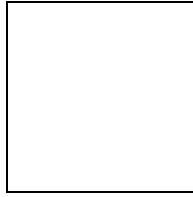
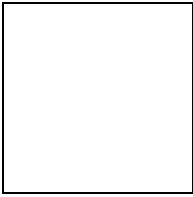
Pages Dashboard

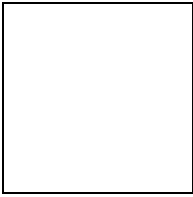
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary	
Page Views	37,734
Average per Day	1,217
Dynamic Pages and Forms Views	177
Document Views	37,557

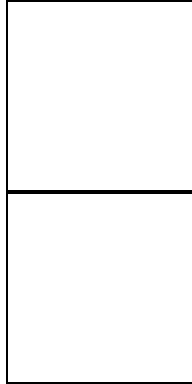




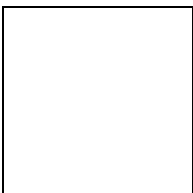


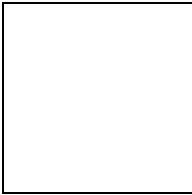
Top Pages

This identifies the most popular Web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

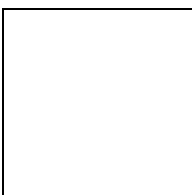


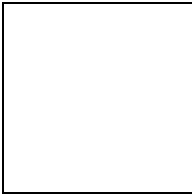
Top Pages					
	Pages	Visits	%	Views	Avg Time Viewed
1.	Plant Materials Program http://plant-materials.nrcs.usda.gov/	3,228	9.40%	3,775	00:00:15
2.	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	2,905	8.46%	3,140	00:00:11
3.	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2,888	8.41%	3,118	00:00:14
4.	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	2,877	8.38%	3,185	00:01:10



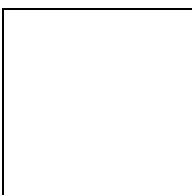


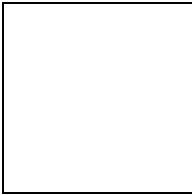
Top Pages					
	Pages	Visits	%	Views	Avg Time Viewed
5.	Plant Materials Program Plant Solutions http://plant-materials.nrcs.usda.gov/eNews/welcome.html	647	1.88%	681	00:02:25
6.	Plant Materials Program http://plant-materials.nrcs.usda.gov/eNews/	580	1.69%	689	00:00:16
7.	Plant Materials Program http://plant-materials.nrcs.usda.gov/eNews/header.html	569	1.66%	593	00:00:01
8.	Plant Materials Program http://plant-materials.nrcs.usda.gov/eNews/left_side.html	568	1.65%	592	00:00:10
9.	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	464	1.35%	495	00:00:28
10.	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	393	1.14%	454	00:00:38
11.	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guid	382	1.11%	409	00:05:30





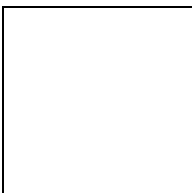
Top Pages					
	Pages	Visits	%	Views	Avg Time Viewed
	es/woodies/woodies.html				
12.	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	376	1.10%	390	00:01:54
13.	Plant Materials Program Herbaceous Plant ID Guide http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	366	1.07%	405	00:03:48
14.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/left_side.html	320	0.93%	379	00:00:17
15.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/header.html	320	0.93%	377	00:00:14
16.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/welcome.html	316	0.92%	379	00:02:27
17.	Plant Materials Program Sources of Conservation	290	0.84%	305	00:01:04

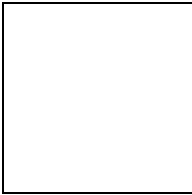




Top Pages					
	Pages	Visits	%	Views	Avg Time Viewed
	Plants http://plant-materials.nrcs.usda.gov/plant_sources.html				
18.	Plant Materials Program Publications http://plant-materials.nrcs.usda.gov/pubslst/publications.html	266	0.77%	322	00:00:48
19.	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	222	0.65%	241	00:00:57
20.	Plant Materials Program Program Information http://plant-materials.nrcs.usda.gov/program_info.html	215	0.63%	230	00:01:10
	Subtotal	18,192	52.99%	20,159	00:00:32
	Other	16,142	47.01%	17,575	00:01:34
	Total	34,334	100.00%	37,734	00:01:00

Top Pages - Help Card	
	





Top Pages - Help Card

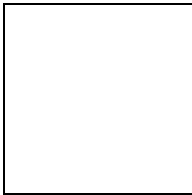
Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

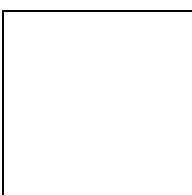
Visits - Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

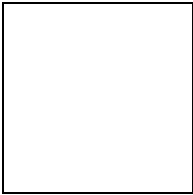
Views - Number of times this page was viewed by visitors.

% - Percentage of the total visits in which the visitor viewed this page at least once.



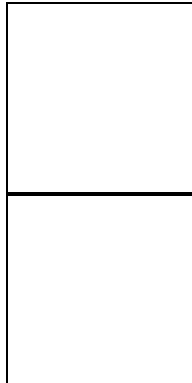
Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.



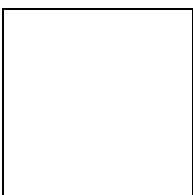


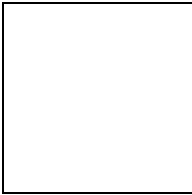
Top Documents

This report identifies the most popular Web site documents, how often they were viewed, and the average length of time they were viewed.

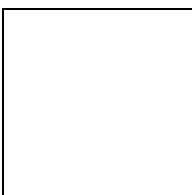


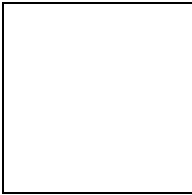
Top Documents					
	Documents	Visits	%	Views	Avg Time Viewed
1.	Plant Materials Program http://plant-materials.nrcs.usda.gov/	3,228	9.42%	3,775	00:00:15
2.	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	2,905	8.48%	3,140	00:00:11
3.	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	2,888	8.43%	3,118	00:00:14
4.	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	2,877	8.40%	3,185	00:01:10



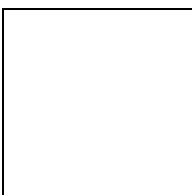


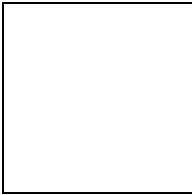
Top Documents					
	Documents	Visits	%	Views	Avg Time Viewed
5.	Plant Materials Program Plant Solutions http://plant-materials.nrcs.usda.gov/eNews/welcome.html	647	1.89%	681	00:02:25
6.	Plant Materials Program http://plant-materials.nrcs.usda.gov/eNews/	580	1.69%	689	00:00:16
7.	Plant Materials Program http://plant-materials.nrcs.usda.gov/eNews/header.html	569	1.66%	593	00:00:01
8.	Plant Materials Program http://plant-materials.nrcs.usda.gov/eNews/left_side.html	568	1.66%	592	00:00:10
9.	Plant Materials Program PMC Locations http://plant-materials.nrcs.usda.gov/pmcs.html	464	1.35%	495	00:00:28
10.	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	393	1.15%	454	00:00:38
11.	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guid	382	1.11%	409	00:05:30





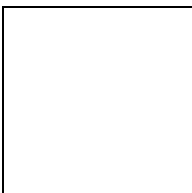
Top Documents					
	Documents	Visits	%	Views	Avg Time Viewed
	es/woodies/woodies.html				
12.	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	376	1.10%	390	00:01:54
13.	Plant Materials Program Herbaceous Plant ID Guide http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	366	1.07%	405	00:03:48
14.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/left_side.html	320	0.93%	379	00:00:17
15.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/header.html	320	0.93%	377	00:00:14
16.	Plant Materials Program http://www.Plant-Materials.nrcs.usda.gov/welcome.html	316	0.92%	379	00:02:27
17.	Plant Materials Program Sources of Conservation	290	0.85%	305	00:01:04

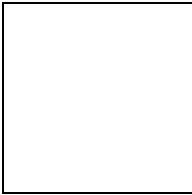




Top Documents					
	Documents	Visits	%	Views	Avg Time Viewed
	Plants http://plant-materials.nrcs.usda.gov/plant_sources.html				
18.	Plant Materials Program Publications http://plant-materials.nrcs.usda.gov/pubslst/publications.html	266	0.78%	322	00:00:48
19.	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	222	0.65%	241	00:00:57
20.	Plant Materials Program Program Information http://plant-materials.nrcs.usda.gov/program_info.html	215	0.63%	230	00:01:10
	Subtotal	18,192	53.09%	20,159	00:00:32
	Other	16,072	46.91%	17,398	00:01:33
	Total	34,264	100.00%	37,557	00:01:00

Top Documents - Help Card	
<div></div>	





Top Documents - Help Card

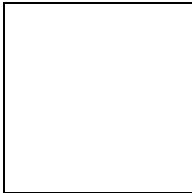
Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

Documents - Pages defined as "documents" by the system administrator. Typically, a page will be defined as a document if the content is static, such as an article or photo. However, the administrator has the option of defining dynamic pages as documents if he or she chooses.

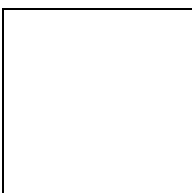
Visits - Number of times a visit to your site included a view of the specified document. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. If a visitor viewed the document more than once during their visit, only the first view counts in the total. If you wish to see the total number of times a document was viewed, regardless of how many times it was viewed per visit, see the Top Documents by Views page. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at.

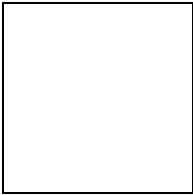
Views - Number of times the specified document was viewed by a visitor. Even if the same visitor viewed the document more than once, each view is included in the total.

% - Percentage of visitors who viewed this document.



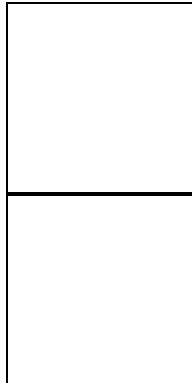
Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.



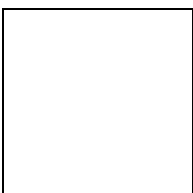


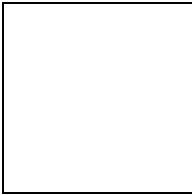
Top Directories

This report lists the most commonly accessed directories on your Web site. This information can help determine the types of data most often requested.

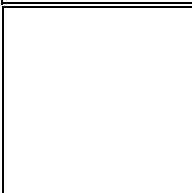


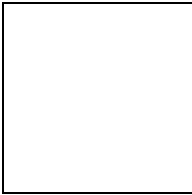
Top Directories					
	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://plant-materials.nrcs.usda.gov/	6,051	20.28%	25,043	64,060
2.	http://plant-materials.nrcs.usda.gov/images	5,527	18.53%	40,289	259,782
3.	http://plant-materials.nrcs.usda.gov/pubs	4,646	15.57%	20,177	2,850,492
4.	http://plant-materials.nrcs.usda.gov/current	1,764	5.91%	2,152	23,690
5.	http://www.plant-materials.nrcs.usda.gov/pubs	1,453	4.87%	8,733	933,337
6.	http://plant-materials.nrcs.usda.gov/id_guides	1,118	3.75%	14,358	436,261
7.	http://www.plant-materials.nrcs.usda.gov/pubs	870	2.92%	3,177	7,255





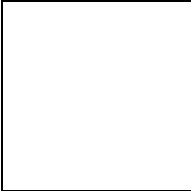
Top Directories					
	Path To Directory	Visits	%	Hits	Kbytes Transferred
	sda.gov/				
8.	http://plant-materials.nrcs.usda.gov/eNews	807	2.71%	11,074	149,649
9.	http://www.Plant-Materials.nrcs.usda.gov/images	673	2.26%	4,221	21,067
10.	http://plant-materials.nrcs.usda.gov/pubslis	407	1.36%	711	2,736
11.	http://plant-materials.nrcs.usda.gov/websites	370	1.24%	631	10,847
12.	http://plant-materials.nrcs.usda.gov/idpmc	274	0.92%	1,178	11,064
13.	http://Plant-Materials.nrcs.usda.gov/mtpmc	225	0.75%	954	6,840
14.	http://plant-materials.nrcs.usda.gov/ndpmc	218	0.73%	859	6,911
15.	http://www.plant-materials.nrcs.usda.gov/current	199	0.67%	235	2,098
16.	http://plant-materials.nrcs.usda.gov/nypmc	192	0.64%	668	4,635
17.	http://plant-materials.nrcs.usda.gov/azpmc	189	0.63%	793	5,300
18.	http://plant-materials.nrcs.usda.gov/mipmc	188	0.63%	745	4,225
19.	http://plant-materials.nrcs.usda.gov/nmpmc	185	0.62%	714	4,748
20.	http://plant-materials.nrcs.usda.gov/mopmc	178	0.60%	781	6,141
	Subtotal	25,534	85.59%	137,493	4,811,129
	Other	4,299	14.41%	15,104	289,538





Top Directories					
	Path To Directory	Visits	%	Hits	Kbytes Transferred
	Total	29,833	100.00%	152,597	5,100,666

Top Directories - Help Card



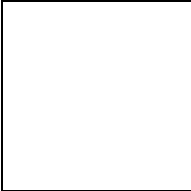
Path to Directory - The full URL path to the directory being analyzed.

Visits - Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

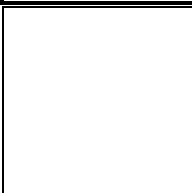
Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

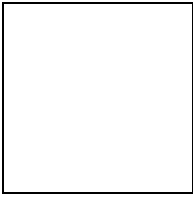
Kbytes Transferred - Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% - Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

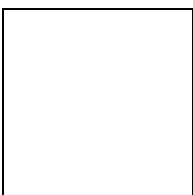


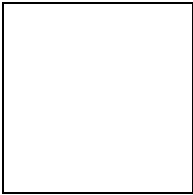
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if





Top Directories - Help Card
you have more than one server.

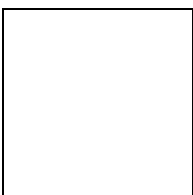
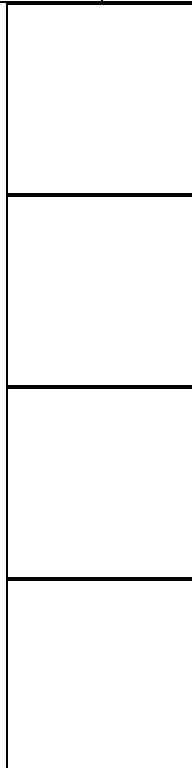


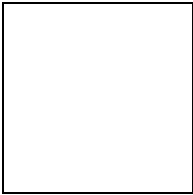


Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

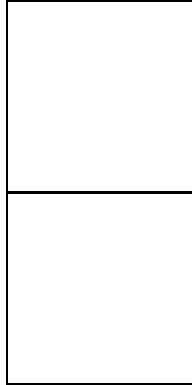
Hit Summary	
Successful Hits for Entire Site	152,597
Average Hits per Day	4,922
Home Page Hits	456



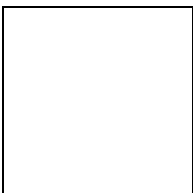


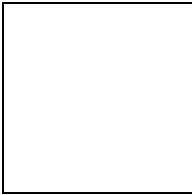
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

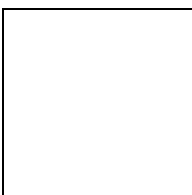


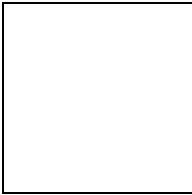
Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
1.	http://plant-materials.nrcs.usda.gov/pubs/mdpmcpurel2002.pdf	1,549	5.16%	59
2.	http://plant-materials.nrcs.usda.gov/pubs/capmctn400396.pdf	769	2.56%	77
3.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	554	1.84%	144
4.	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	496	1.65%	115
5.	http://plant-materials.nrcs.usda.gov/pubs/idpmcpu stguid.pdf	413	1.38%	43
6.	http://plant-materials.nrcs.usda.gov/pubs/mspmcp uvend0999.pdf	393	1.31%	49
7.	http://Plant-	338	1.13%	26



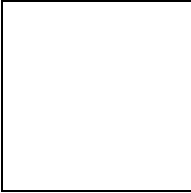
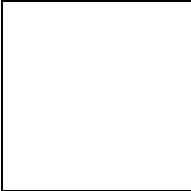


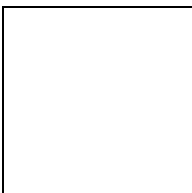
Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
	Materials.nrcs.usda.gov/npmm/NPMM3rdEd-June2000.pdf			
8.	http://plant-materials.nrcs.usda.gov/pubs/mtpmcarhortnote5.pdf	299	1.00%	126
9.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj16.pdf	236	0.79%	47
10.	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcpu stguid.pdf	218	0.73%	24
11.	http://plant-materials.nrcs.usda.gov/pubs/mopmcp uidguide.pdf	215	0.72%	79
12.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	213	0.71%	55
13.	http://plant-materials.nrcs.usda.gov/PMdirectory.p df	211	0.70%	78
14.	http://plant-materials.nrcs.usda.gov/pubs/woodypo cketguide2.pdf	199	0.66%	33
15.	http://plant-materials.nrcs.usda.gov/pubs/mopmcp gcoam3.pdf	197	0.66%	61
16.	http://plant-materials.nrcs.usda.gov/pubs/mopmcp gpram.pdf	174	0.58%	46
17.	http://Plant-Materials.nrcs.usda.gov/pubs/idpmctn4 0601.pdf	174	0.58%	52
18.	http://plant-materials.nrcs.usda	164	0.55%	44

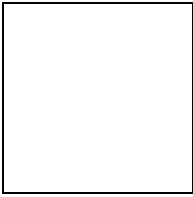




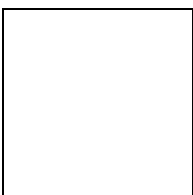
Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
	.gov/pubs/woodypo cketguide.pdf			
19.	http://plant- materials.nrcs.usda .gov/pubs/mtpmcsy landrecl.pdf	156	0.52%	42
20.	http://plant- materials.nrcs.usda .gov/pubs/wapmctn 470302.pdf	149	0.50%	37
	Subtotal	7,117	23.70%	1,237
	Other	22,911	76.30%	13,502
	Total	30,028	100.00%	14,739

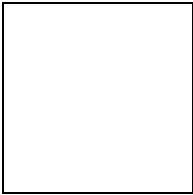
Most Downloaded Files - Help Card	
	
<p>Downloads - Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.</p> <p>Files - The path and filename of the file being analyzed.</p> <p>Visits - The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.</p> <p>% - Percentage of times the specified file was downloaded compared to all downloaded files.</p>	
	
This information shows you the most popular downloadable files on your Web site. Files that	





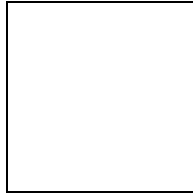
Most Downloaded Files - Help Card
don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.



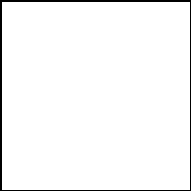


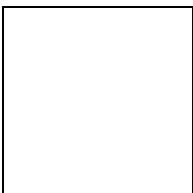
Most Accessed File Types

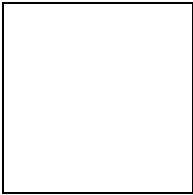
This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

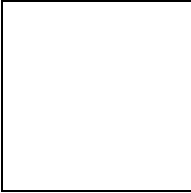


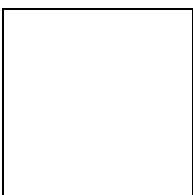
Most Accessed File Types				
	File Type	Files	%	Kbytes Transferred
1.	jpg	36,701	30.08%	837,124
2.	html	30,728	25.19%	144,091
3.	pdf	24,011	19.68%	3,929,120
4.	gif	21,208	17.38%	123,567
5.	css	7,505	6.15%	7,219
6.	js	868	0.71%	27,527
7.	ico	438	0.36%	216
8.	htm	379	0.31%	120
9.	dll	83	0.07%	34
10.	doc	32	0.03%	1,469
11.	xls	23	0.02%	583
12.	tif	16	0.01%	1,883
13.	mdb	6	0.00%	11,306
14.	ppt	2	0.00%	14,080
	Total	122,000	100.00%	5,098,333

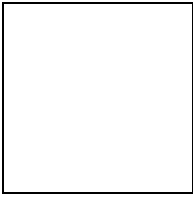
Most Accessed File Types - Help Card	
<div></div>	





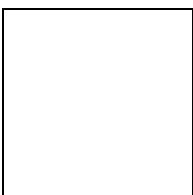
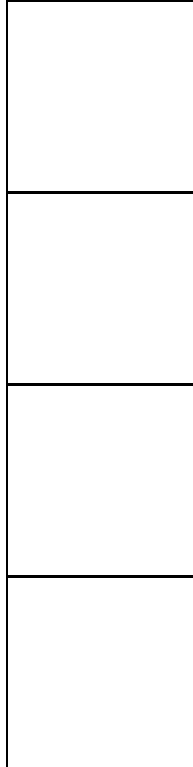
Most Accessed File Types - Help Card	
<p>File Type - Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."</p> <p>Files - Number of files of the specified type accessed by visitors to your site.</p> <p>Kbytes Transferred - Number of kilobytes of data transferred for all files of the specified type.</p> <p>% - Percentage of all kilobytes of data transferred for the specified file type.</p> 	
<p>This report provides general statistics for the type of data that visitors access on your site.</p>	

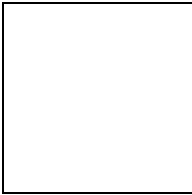




Navigation Dashboard

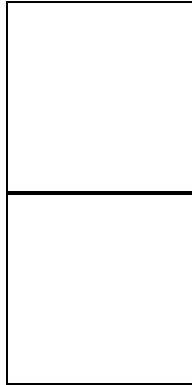
This dashboard summarizes important information related to online navigation.



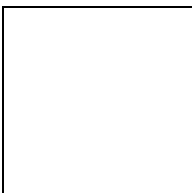


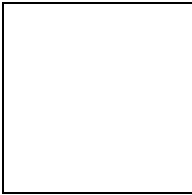
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

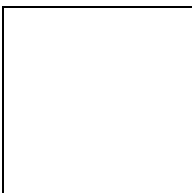


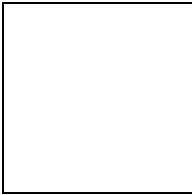
Top Entry Pages			
	Pages	Visits	%
1.	Plant Materials Program http://plant-materials.nrcs.usda.gov/	3,039	38.23%
2.	Plant Materials Program http://plant-materials.nrcs.usda.gov/eNews/	567	7.13%
3.	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	345	4.34%
4.	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	299	3.76%
5.	Plant Materials Program Herbaceous Plant ID Guide	269	3.38%



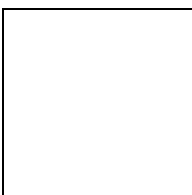


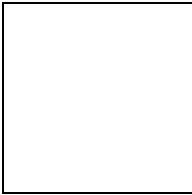
Top Entry Pages			
	Pages	Visits	%
	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html		
6.	Plant Materials Program http://plant-materials.nrcs.usda.gov/header.html	128	1.61%
7.	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	111	1.40%
8.	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	99	1.25%
9.	Aberdeen Plant Materials Center http://plant-materials.nrcs.usda.gov/idpmc/	75	0.94%
10.	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	71	0.89%
11.	Bridger Plant Materials Center http://plant-materials.nrcs.usda.gov/mtpmc/	60	0.75%
12.	Elsberry Plant Materials Center http://plant-materials.nrcs.usda.gov/mopmc/	54	0.68%
13.	Plant Materials Program Tree & Shrub ID Guide http://www.plant-materials.nrcs.usda.gov/i	53	0.67%



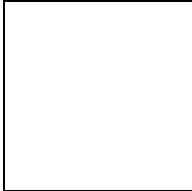


Top Entry Pages			
	Pages	Visits	%
	d_guides/woodies/woodies.html		
14.	Bismarck Plant Materials Center http://plant-materials.nrcs.usda.gov/ndpmc/	53	0.67%
15.	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	49	0.62%
16.	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/allurl.html	49	0.62%
17.	Tucson Plant Materials Center http://plant-materials.nrcs.usda.gov/azpmc/	48	0.60%
18.	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/pubslst/wildfire.html	42	0.53%
19.	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	40	0.50%
20.	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	39	0.49%
	Subtotal	5,490	69.07%
	Other	2,459	30.93%
	Total	7,949	100.00%





Top Entry Pages - Help Card

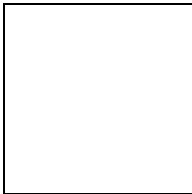


Entry Page - The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

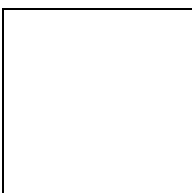
Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

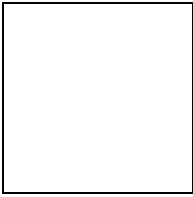
Visits - Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of times this page was the entry page compared with other entry pages.



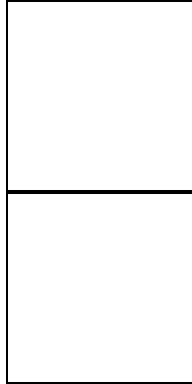
This information can indicate how you might want to optimize the architecture of your Web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.



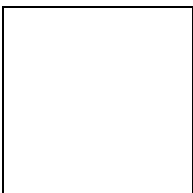


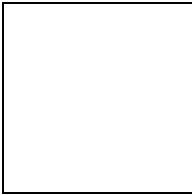
Single Access Pages

This report identifies the pages on your Web site that visitors open, then exit from, without viewing any other page.

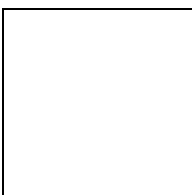


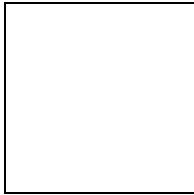
Single Access Pages			
	Pages	Visits	%
1.	Plant Materials Program http://plant-materials.nrcs.usda.gov/	332	10.70%
2.	Plant Materials Program Tree & Shrub ID Guide http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	292	9.41%
3.	Plant Materials Program Herbaceous Plant ID Guide http://Plant-Materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	260	8.38%
4.	Plant Materials Program http://plant-materials.nrcs.usda.gov/welcome.html	87	2.80%
5.	Plant Materials	83	2.68%





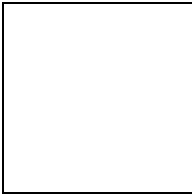
Single Access Pages			
	Pages	Visits	%
	Program http://plant-materials.nrcs.usda.gov/header.html		
6.	Plant Materials Program http://plant-materials.nrcs.usda.gov/left_side.html	82	2.64%
7.	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/alltitle.html	64	2.06%
8.	Plant Materials Program Tree & Shrub ID Guide http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	49	1.58%
9.	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	49	1.58%
10.	Plant Materials Program Related Web Sites: An A to Z Listing of Sites by Site http://plant-materials.nrcs.usda.gov/websites/allurl.html	47	1.52%
11.	Plant Materials Program Sources of Seed and Plants http://plant-materials.nrcs.usda.gov/sources/bioeng.html	37	1.19%
12.	Plant Materials Program Wildfire Protection and Recovery http://plant-materials.nrcs.usda.gov/	35	1.13%





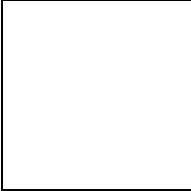
Single Access Pages			
	Pages	Visits	%
	pubslist/wildfire.html		
13.	Plant Materials Program Seeding and Planting http://plant-materials.nrcs.usda.gov/seeding.html	27	0.87%
14.	Plant Materials Program http://plant-materials.nrcs.usda.gov/eNews/	26	0.84%
15.	National PMC Research, Studies & Activities http://plant-materials.nrcs.usda.gov/mdpmc/research.html	24	0.77%
16.	Aberdeen PMC Streambank Bioengineering Guide http://Plant-Materials.nrcs.usda.gov/idpmc/sbg.html	23	0.74%
17.	Hoolehua Plant Materials Center http://plant-materials.nrcs.usda.gov/hipmc/	21	0.68%
18.	Plant Materials Program NPM Manual http://Plant-Materials.nrcs.usda.gov/npmm/manual.html	20	0.64%
19.	Plant Materials Program Seed and Plant Production http://plant-materials.nrcs.usda.gov/seedpro.html	20	0.64%
20.	Plant Materials Program Plant ID Guides http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	20	0.64%





Single Access Pages			
	Pages	Visits	%
	Subtotal	1,598	51.52%
	Other	1,504	48.48%
	Total	3,102	100.00%

Single Access Pages - Help Card

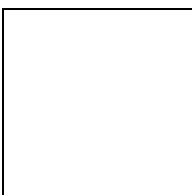


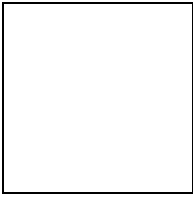
Single Access Page - A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

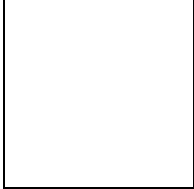
Visits - Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of times this page was a single access page compared with other single access pages.

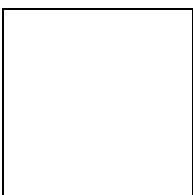


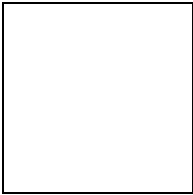


Single Access Pages - Help Card
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This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

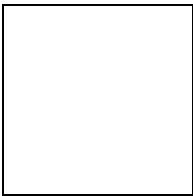
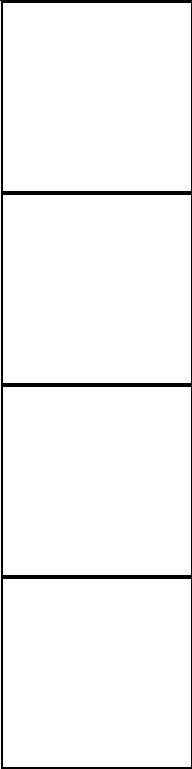


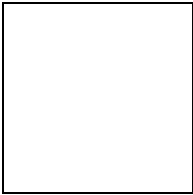


Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

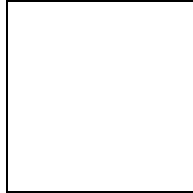
Technical Statistics		
Total Hits	154,516	100%
Successful Hits	152,597	98.77%
Failed Hits	1,919	1.24%
Cached Hits	30,538	19.76%



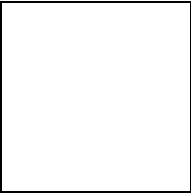


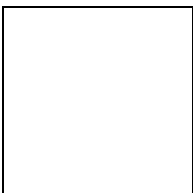
Client Errors

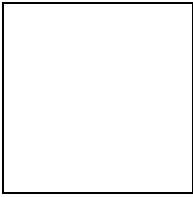
This report identifies the error codes from the browsers accessing your server.



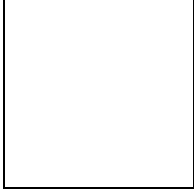
Client Errors			
	HTTP Status Codes	Hits	%
1.	404 Not Found	1,796	94.78%
2.	403 Forbidden	61	3.22%
3.	406 Not Acceptable	28	1.48%
4.	401 Unauthorized	8	0.42%
5.	405 Method Not Allowed	2	0.11%
	Total	1,895	100.00%

Client Errors - Help Card	
<div></div> <p>Client Errors - An error caused by a problem on your visitor's end of the Web site connection. The server is not responsible for client errors.</p> <p>Hits - Number of failed hits that returned this status code.</p> <p>HTTP Status Codes - The status code for the specific error that occurred.</p> <p>% - Percentage of total failed hits that returned this status code.</p>	

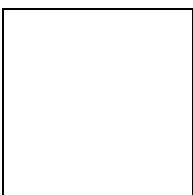


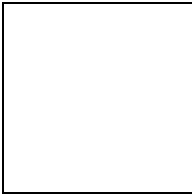


Client Errors - Help Card



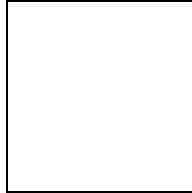
Use this page to determine what maintenance is necessary.





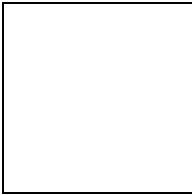
File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.

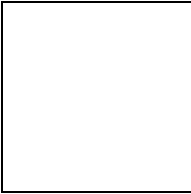
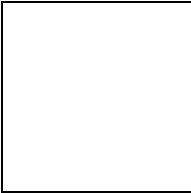


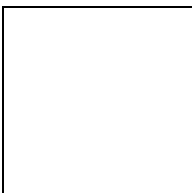
File Not Found Errors			
	Files Not Found and Referring URL	Hits	%
1.	/robots.txt (no referrer)	1,011	56.29%
2.	/pmc/pmc_loc.html (no referrer)	19	1.06%
3.	/gapmc/id_guides/herbaceous/herbaceous.html http://plant-materials.nrcs.usda.gov/mopmc/left_side.html	19	1.06%
4.	/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC (no referrer)	18	1.00%
5.	/eNews/eNews/enews.html (no referrer)	17	0.95%
6.	/current/great_am_plant.html (no referrer)	16	0.89%
7.	/scripts/ndisapi.dll/pmc/pgHome?PMC=AZPMC (no referrer)	15	0.84%
8.	/gapmc/id_guides/herbaceous/herbaceous.html (no referrer)	13	0.72%
9.	/new_site/washington/frames/alternate.htm (no referrer)	13	0.72%
10.	/gapmc/id_guides/herbaceous/herbaceous.html http://www.plant-materials.nrcs.usda.gov/mopmc/left_sid...	11	0.61%
11.	/mopmc/alternate.htm (no referrer)	11	0.61%
12.	/new_site/newjersey/frames/alternate.htm (no referrer)	10	0.56%
13.	/pubs/wapmctn440700.pdf (no referrer)	10	0.56%
14.	/new_site/michigan/frames/alternate.htm (no referrer)	10	0.56%
15.	/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC (no referrer)	10	0.56%
16.	/new_site/texas/frames/alternate.htm	10	0.56%

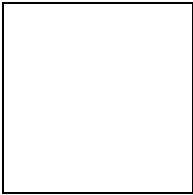




File Not Found Errors			
	Files Not Found and Referring URL	Hits	%
	(no referrer)		
17.	/azpmc/alternate.htm (no referrer)	10	0.56%
18.	/capmc/alternate.htm (no referrer)	10	0.56%
19.	/new_site/oregon/frames/alternate.htm (no referrer)	9	0.50%
20.	/idpmc/alternate.htm (no referrer)	9	0.50%
	Subtotal	1,251	69.65%
	Other	545	30.35%
	Total	1,796	100.00%

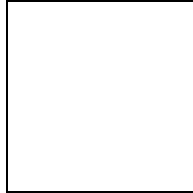
File Not Found Errors - Help Card	
	
<p>Hits - Number of times a request for this file returned a "404 - Not Found" error or a "410 - Gone" error from your server.</p> <p>Files - This column lists the file that could not be found and the URL of the referrer (if known).</p> <p>% - Percentage of the total 404 and 410 errors that were for this file.</p> 	
<p>Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.</p>	



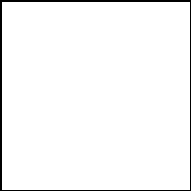
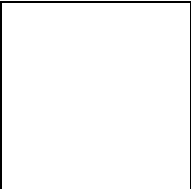


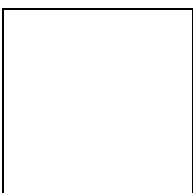
Server Errors

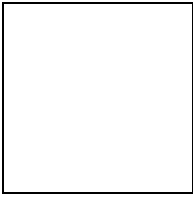
This report lists the errors which occurred on the server.



Server Errors			
	HTTP Status Codes	Hits	%
1.	500 Internal Server Error	24	100.00%
	Total	24	100.00%

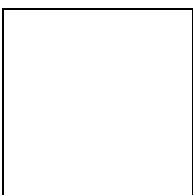
Server Errors - Help Card	
	<p>Hits - Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.</p> <p>HTTP Status Codes - The status code for the specific error that occurred.</p> <p>% - Percentage of failed hits that were of the specified type.</p> 

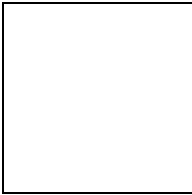




Server Errors - Help Card

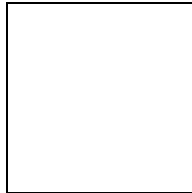
Use this page to determine what maintenance is necessary.



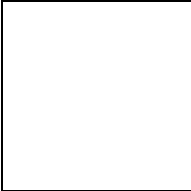


Visits by Day of the Week

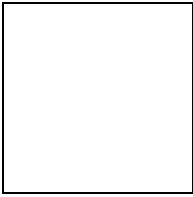
This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week		
Day	Visits	%
Sun	1,728	12.03%
Mon	2,795	19.45%
Tue	2,110	14.68%
Wed	2,328	16.20%
Thu	2,189	15.23%
Fri	1,830	12.73%
Sat	1,390	9.67%
Total Weekend	3,118	21.70%
Total Weekdays	11,252	78.30%
Total	14,370	100.00%

Visits by Day of the Week - Help Card	
<div></div> <p>Day - Specified day of the week being tracked.</p> <p>Visits - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the</p>	

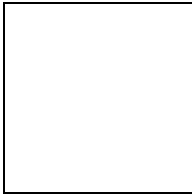




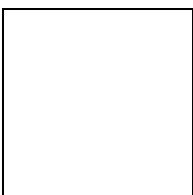
Visits by Day of the Week - Help Card

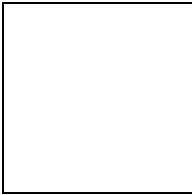
system administrator.

% - Percentage of total visits that occurred on the specified day of the week.



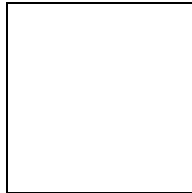
Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.





Hits by Day of the Week

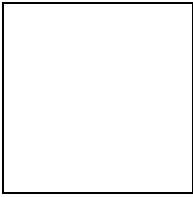
This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



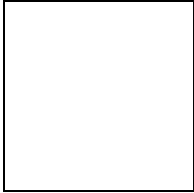
Hits by Day of the Week		
Day	Hits	%
Sun	16,756	10.98%
Mon	31,840	20.87%
Tue	22,891	15.00%
Wed	26,298	17.23%
Thu	26,347	17.27%
Fri	19,743	12.94%
Sat	8,722	5.72%
Total Weekend	25,478	16.70%
Total Weekdays	127,119	83.30%
Total	152,597	100.00%

Hits by Day of the Week - Help Card	
<div></div> <p>Day - Specified day of the week being tracked.</p> <p>Hits - Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.</p> <p>% - Percentage of total hits that occurred on the specified day of the week.</p>	

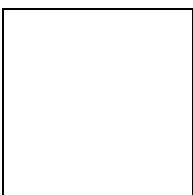


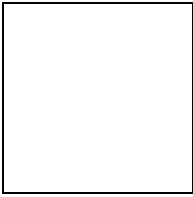


Hits by Day of the Week - Help Card



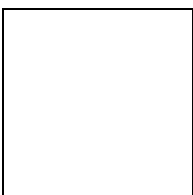
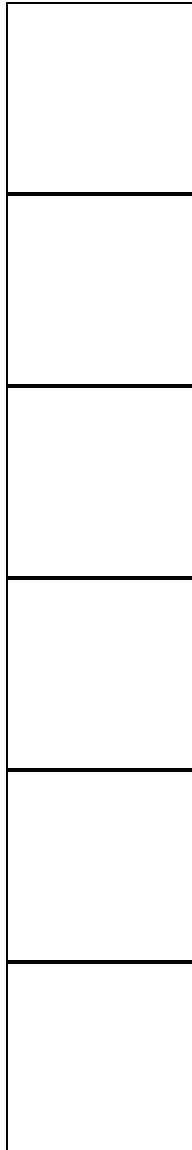
Days of less activity should be considered good days for maintenance and content improvement.

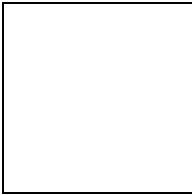




Browsers and Platforms Dashboard

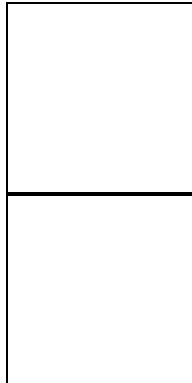
This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.





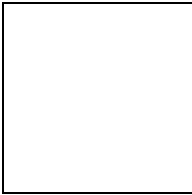
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

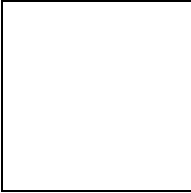


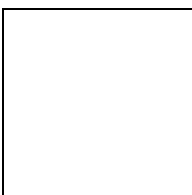
Top Browsers				
	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	9,898	79.87%	99,632
2.	Netscape	1,773	14.31%	32,268
3.	Other Netscape Compatible	293	2.36%	1,943
4.	ia_archiver	117	0.94%	213
5.	Others	88	0.71%	182
6.	Xenu Link Sleuth 1.2d	48	0.39%	414
7.	FirstGov.gov Search - POC:firstgov.webmasters@gsa.gov	20	0.16%	3,034
8.	WebTV	18	0.15%	68
9.	contype	17	0.14%	848
10.	NPBot-1/2.0 (http://www.nameprotect.com/botinfo.html)	11	0.09%	49
11.	RealDownload/4.0.0.42	10	0.08%	40
12.	Python-urllib/2.0a1	7	0.06%	7
13.	combine/0.0	6	0.05%	6

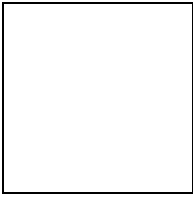




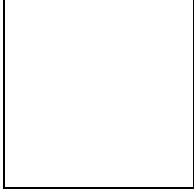
Top Browsers				
	Browser	Visits	%	Hits
14.	LinkWalker	6	0.05%	257
15.	RealDownload/4.0.0.40	5	0.04%	12
16.	Nutch	5	0.04%	5
17.	Robozilla/1.0	4	0.03%	6
18.	Microsoft URL Control - 6.00.8862	3	0.02%	5
19.	Opera	3	0.02%	5
20.	Lynx	3	0.02%	6
	Subtotal	12,335	99.54%	139,000
	Other	57	0.46%	215
	Total	12,392	100.00%	139,215

Top Browsers - Help Card	
<div></div> <p>Browser - A program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.</p> <p>Hits - Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.</p> <p>Total - The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.</p> <p>Visits - The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.</p> <p>% - Percentage of total for the sort column (hits or visits) by those using the specified browser.</p>	



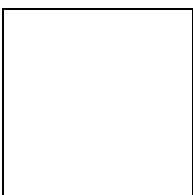


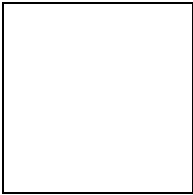
Top Browsers - Help Card



Browser data can help you determine how to configure your site for optimal viewing.

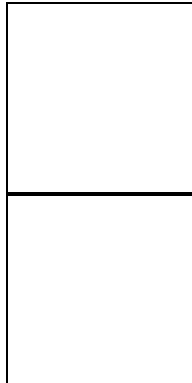
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."



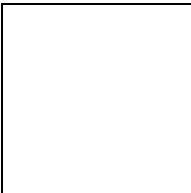


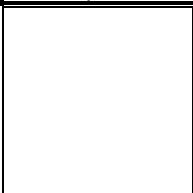
Microsoft Explorer Browsers

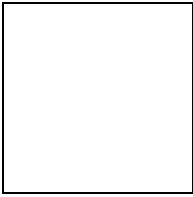
This report gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.



Microsoft Explorer Browsers				
	Browser	Visits	%	Hits
1.	Explorer 6.x	5,807	58.67%	58,141
2.	Explorer 5.x	3,966	40.07%	40,702
3.	Explorer 4.x	107	1.08%	752
4.	Explorer 3.x	18	0.18%	37
	Total	9,898	100.00%	99,632

Microsoft Explorer Browsers - Help Card	
	<p>Browser - Specific version of Microsoft Internet Explorer being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.</p> <p>Hits - Number of hits by visitors with the specified version of Microsoft Internet Explorer. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the</p>



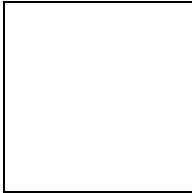


Microsoft Explorer Browsers - Help Card

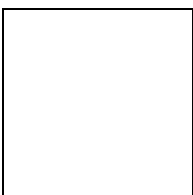
volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

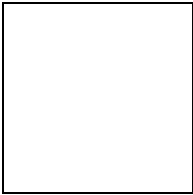
Visits - Number of visits by visitors with the specified version of Microsoft Internet Explorer. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits or hits by visitors with Microsoft Internet Explorer who use the specified version.



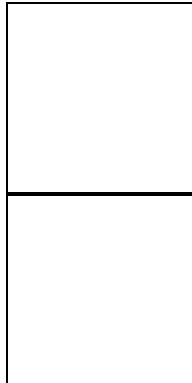
This determines which percentage of hits come from newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.



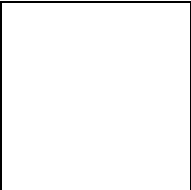


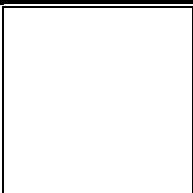
Netscape Browsers

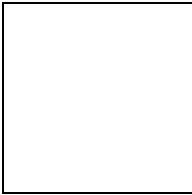
This report gives you a breakdown of the various versions of Netscape used by visitors to your site.



Netscape Browsers				
	Browser	Visits	%	Hits
1.	Netscape 4.x	1,431	80.71%	28,916
2.	Netscape 5.x	282	15.91%	2,779
3.	Netscape 6	56	3.16%	562
4.	Netscape 3.x	2	0.11%	5
5.	Netscape	2	0.11%	6
	Total	1,773	100.00%	32,268

Netscape Browsers - Help Card	
	<p>Browser - Specific version of Netscape being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.</p> <p>Hits - Number of hits by visitors with the specified version of Netscape. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits</p>



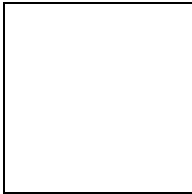


Netscape Browsers - Help Card

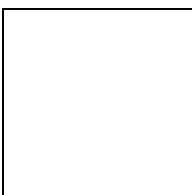
reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

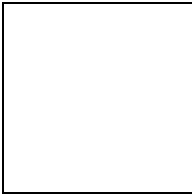
Visits - Number of visits by visitors with the specified version of Netscape. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits or visits from those with the specified version of Netscape.



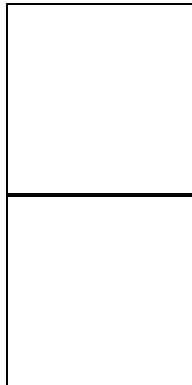
This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.





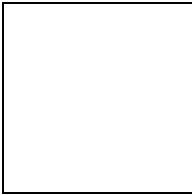
Top Spiders

This report identifies robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site. The spiders shown in this report are based on a fixed list in our product code.



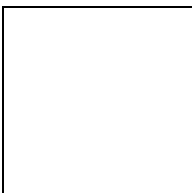
Top Spiders				
	Spider	Visits	%	Hits
1.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi. com/slurp.html)	873	44.14%	1,014
2.	Googlebot	866	43.78%	2,510
3.	Scooter	101	5.11%	204
4.	FAST-WebCrawler	46	2.33%	1,528
5.	WebTrends	27	1.37%	1,449
6.	Szukacz	6	0.30%	6
7.	NetResearchServer	6	0.30%	13
8.	TurnitinBot	6	0.30%	64
9.	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) USDA	5	0.25%	6,186
10.	http:	5	0.25%	19
11.	Mozilla/4.7 (compatible; FlipDog; http://www.whizban	4	0.20%	20

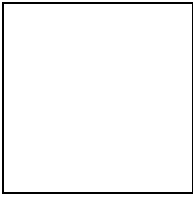




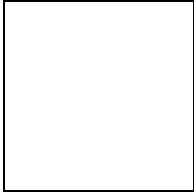
Top Spiders				
	Spider	Visits	%	Hits
	g.com/crawler)			
12.	semanticdiscovery	4	0.20%	6
13.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 4.0 Robot) Microsoft	3	0.15%	4
14.	Mozilla/3.0 (compatible; Fluffy the spider; http://www.searchhi ppo.com/; info@searchhippo. com)	3	0.15%	3
15.	NationalDirectory- WebSpider	3	0.15%	3
16.	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi. com/slurp.html)	2	0.10%	2
17.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; AT&T WNS5.2; MSIECrawler)	2	0.10%	51
18.	OWR_Crawler 0.1	2	0.10%	5
19.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; Crayon Crawler; sbcydsl 3.12; YComp 5.0.0.0)	2	0.10%	30
20.	Mozilla/4.7 (compatible; Whizbang; http://www.whizban g.com/crawler)	2	0.10%	24
	Subtotal	1,968	99.49%	13,141
	Other	10	0.51%	241
	Total	1,978	100.00%	13,382

Top Spiders - Help Card





Top Spiders - Help Card

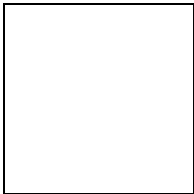


Hits - Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

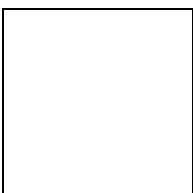
Spider - An automated program which searches the Internet.

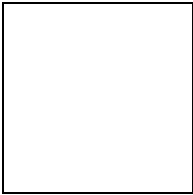
Visits - Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total spider visits or hits by the specified spider.



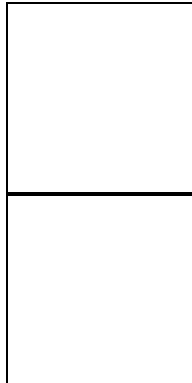
This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.





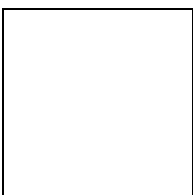
Top Platforms

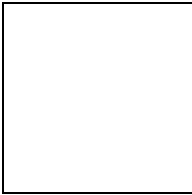
This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



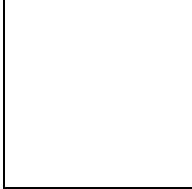
Top Platforms				
	Platform	Visits	%	Views
1.	Windows 2000	5,158	41.62%	54,275
2.	Windows 98	2,912	23.50%	24,616
3.	Windows NT	1,949	15.73%	39,264
4.	Windows ME	885	7.14%	6,625
5.	Others	724	5.84%	7,306
6.	Macintosh PowerPC	382	3.08%	3,264
7.	Windows 95	340	2.74%	3,755
8.	Windows 3.x	15	0.12%	15
9.	Linux	12	0.10%	41
10.	Windows Win32s	8	0.06%	33
11.	SunOS	7	0.06%	21
	Total	12,392	100.00%	139,215

Top Platforms - Help Card





Top Platforms - Help Card



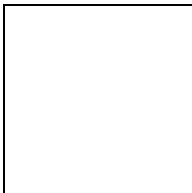
Hits - Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform - The specified platform being analyzed. The operating system used by the visitor to your site.

Total - The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

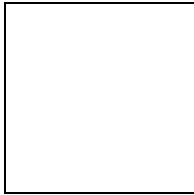
Visits - Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your Web site.

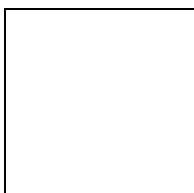


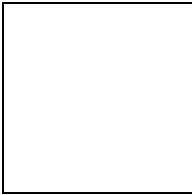


Glossary

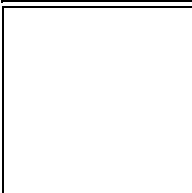
The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

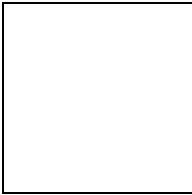
Glossary	
Ad	A graphic or banner which takes a visitor to another Web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another Web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.
Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about Web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a Web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Documents	A page is considered a document if the path ends in a file extension configured by the system administrator as a document (examples: .htm or .doc) or if there is no file name - that is, the path ends in a slash (example: http://www.oregonmarine.com/ads/). Typically, a page will be defined as a



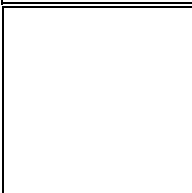


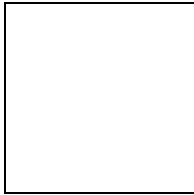
Glossary	
	document if the content is static (that is, it contains no query parameters). However, the administrator has the option of configuring dynamic pages to be identified as documents if he or she chooses.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Dynamic Pages and Forms	Dynamic pages are generated dynamically based on values selected by a visitor. They are generated with variables, and do not exist anywhere in a static, predictable form. Reporting Center considers any URL containing options (with a question mark in the URL) a dynamic page. Any file with a POST command is considered a form.
Entry File	The first file requested by a visitor during a visit to your Web site.
Entry Page	The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
Forms	Scripted pages which pass variables back to the server. These pages are used to gather information from visitors. Reporting Center counts any file with an HTTP POST command as a form.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
HTML	Hypertext Markup Language. It is the programming language for static Web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.





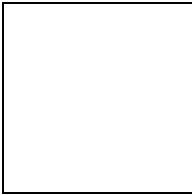
Glossary	
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your Web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of a Web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage



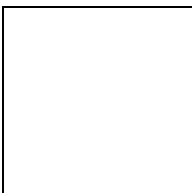


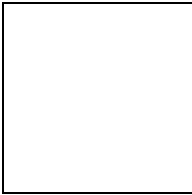
Glossary	
	calculations.
Spider	An automated program which searches the internet.
Status Code	<p>The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.</p> <p>"Success" codes:</p> <p>100 = Success: Continue</p> <ul style="list-style-type: none">101 = Success: Switching Protocols200 = Success: OK201 = Success: Created202 = Success: Accepted203 = Success: Non-Authoritative Information204 = Success: No Content205 = Success: Reset Content206 = Success: Partial Content300 = Success: Multiple Choices301 = Success: Moved Permanently302 = Success: Found303 = Success: See Other304 = Success: Not Modified305 = Success : Use Proxy307 = Success : Temporary Redirect <p>"Failed" codes:</p> <p>400 = Failed: Bad Request</p> <ul style="list-style-type: none">401 = Failed: Unauthorized402 = Failed: Payment Required403 = Failed: Forbidden404 = Failed: Not Found405 = Failed: Method Not Allowed406 = Failed: Not Acceptable407 = Failed: Proxy Authentication Required408 = Failed: Request Time-out409 = Failed: Conflict410 = Failed: Gone411 = Failed: Length Required412 = Failed: Precondition Failed413 = Failed: Request Entity Too Large414 = Failed: Request-URI Too Large415 = Failed: Unsupported Media Type416 = Failed: Requested range not satisfiable417 = Failed: Expectation Failed500 = Failed: Internal Server Error501 = Failed: Not Implemented502 = Failed: Bad Gateway503 = Failed: Service Unavailable



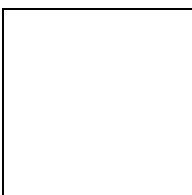


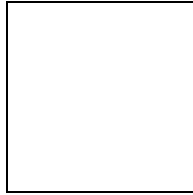
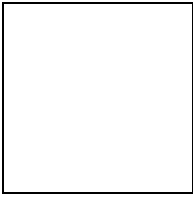
Glossary	
	504 = Failed: Gateway Time-out 505 = Failed: HTTP Version Not Supported
Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p> <p>Organization: .org .or .org.[country code] .or.[country code]</p>
Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation Web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.





Glossary	
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your Web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.





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